



Emailed and Posted: August 5, 2026

**10-DAY NOTICE OF MEETING AND AGENDA
Wine Marketing Committee
Thursday, August 27th, 2026 - 9:00-10:30AM
SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401) or Zoom**

Join Zoom Meeting:

<https://us02web.zoom.us/j/86304997355?pwd=a3XoDD5KM3yu6ahq5L97l2AsWaMmoA.1>

Meeting ID: 863 0499 7355

Passcode: 491090

1. Call to order (Munselle)
 - a. Roll call
 - b. Introductions
2. Chair's Report (Munselle)
 - a. Charter of Committee
 - b. Communications plan
 - c. Timeline and plan for launching new Sonoma Wine membership
 - d. Next Steps
 - e. Other
3. Public comments on agenda items
4. **Issues and scheduling for next meeting: September 24th, 2026, 9-10:30am**
Location: SCW Office (3245 Guerneville Road, Santa Rosa CA 95401) or Zoom
5. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda are available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>.