



Emailed and Posted: July 27, 2026

**10-DAY NOTICE OF MEETING AND AGENDA
Board of Commissioners
Monday, August 10th, 2026 - 3:00-5:00PM
SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401) or Zoom**

Join Zoom Meeting:

<https://us02web.zoom.us/j/83800323225?pwd=IOGiltroULPBMUeEQJA7mXUUqRHql66.1>

Meeting ID: 838 0032 3225

Passcode: 731912

1. Call to order (Klick)
 - a. Roll call
 - b. Approve minutes from July 13, 2026
2. Chair's Report (Klick)
 - a. Approve Commission Assessment Rate for Harvest 2026
 - b. SCV & Winery Collaborative merger update
 - c. New Wine Marketing Committee
 - d. Other
3. CEO Report (Kruse)
 - a. Presentation and Approval of FY 26/27 Plan and Budget
 - b. Other
4. Public comments on agenda items
5. Chair's Report (Klick)
 - a. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
6. **Issues and scheduling for next meeting: November 2nd, 2026**
Location: SCW Office (3245 Guerneville Road, Santa Rosa CA 95401) or Zoom
7. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda are available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>.