



Emailed and Posted: March 12, 2026

**10-DAY NOTICE OF MEETING AND AGENDA**  
**Board of Commissioners**  
**Monday, April 6<sup>th</sup>, 2026 - 3:00-5:00PM**  
**SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401) or Zoom**

Join Zoom Meeting:

<https://us02web.zoom.us/j/86377363098?pwd=rA0BhjCaE1OyIfdsd8cpaR773eGk4i.1>

Meeting ID: 863 7736 3098

Passcode: 869761

1. Call to order (Munselle)
  - a. Roll call
  - b. Approve minutes from March 2, 2026
2. Santa Rosa Junior College and SRJC Foundation Overview (Dr. Garcia/Sarah Laggos)
3. Chair's Report (Munselle)
  - a. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
  - b. Other
4. Ag Commissioner Report (Andrew Smith)
5. UCCE Vineyard Advisor Report (Christopher Chen)
6. Reservoir CEO Update (Danny Bernstein)
7. Finance Committee (Serres/Dieckmann)
  - a. Finance Review (Dieckmann)
  - b. Other
8. CEO Report (Kruse)
  - a. Strategic partnership update
  - b. Business development update
  - c. Sponsorship update
  - d. Other

*All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda are available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>.*

9. Executive Director Update (Dieckmann)
  - a. Winery Collaborative update
  - b. Marketing update
  - c. Communications PR update
  - d. Foundation update
  - e. Other
10. Public comments on agenda items
11. **Issues and scheduling for next meeting: May 4<sup>th</sup>, 2026**  
**Location: SCW Office (3245 Guerneville Road, Santa Rosa CA 95401) or Zoom**
12. Adjourn

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