



Emailed and Posted: November 24, 2025

10-DAY NOTICE OF MEETING AND AGENDA
Marketing Committee
Monday, December 8th, 2025 | 9:00-10:30AM
SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401) or Zoom

Join Zoom Meeting Link:

<https://us02web.zoom.us/j/86552055668?pwd=orq0bkKybwH1ESXIoNGodn6JYCJpHO.1>

Meeting ID: 865 5205 5668

Passcode: 276982

1. Welcome & Call to Order (Orsi/Kruse)
 - a. Introductions
 - b. Agenda overview
 - c. Other
2. Marketing Update (Kruse)
 - a. Winery Collaborative 2026 program
 - b. Recent marketing program recap
 - c. Upcoming marketing activations & plans
 - d. Discussion on marketing opportunities
 - e. Other
3. Adjourn
 - a. Issues and scheduling for next meeting
Location: Sonoma County Winegrowers Office, 3245 Guerneville Road, Santa Rosa
CA 95401 or Zoom

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda is available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>