



Emailed and Posted: July 22nd, 2025

10-DAY NOTICE OF MEETING AND AGENDA

Board of Commissioners

Monday, August 4th, 2025 - 3:00-5:00PM

SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401) or Zoom

Join Zoom Meeting:

<https://us02web.zoom.us/j/86377363098?pwd=rA0BhjCaE1OyIfdsd8cpaR773eGk4i.1>

Meeting ID: 863 7736 3098

Passcode: 869761

1. Welcome & Procedures (Bret Munselle)
 - a. Call to order & roll call
 - b. Approve minutes from July 11th, 2025
 - c. Public comments on agenda items
2. Chair's Report (Bret Munselle)
 - a. Election of FY 25/26 Officers and Installation of New Chair
 - b. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
 - c. Referendum Update
 - d. Discuss Board Meeting Schedule for Harvest
 - e. Approve Commission Assessment Rate for Harvest 2025
 - f. WID Update (Steve/Karissa)
 - g. Other
3. President's Report (Karissa Kruse)
 - a. Presentation and Approval of FY 25/26 Plan and Budget
 - b. Other
4. Finance Committee (Serres/Richards)
5. Adjourn
 - a. **Issues and scheduling for next meeting: Monday, November 3, 2025**
Location: Sonoma County Winegrowers Office, 3245 Guerneville Road, Santa Rosa CA 95401 or Zoom

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda is available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>