



Emailed and Posted: October 21, 2024

**10-DAY NOTICE OF MEETING AND AGENDA**

**Board of Commissioners**

**Monday, November 4th, 2024 - 3:00-5:00PM**

**SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401) or Zoom**

Join Zoom Meeting:

<https://us02web.zoom.us/j/86385855330?pwd=aUFFUU50VHhEaEc0SUovejdtbUfTUT09>

Meeting ID: 863 8585 5330

Passcode: 685392

1. Welcome & Procedures (Munselle)
  - a. Call to order & roll call
  - b. Approve minutes from August 5, 2024
  - c. Public comments on agenda items
  
2. Chair's Report (Munselle)
  - a. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
  - b. Harvest Recap
  - c. Nick Frey Community Contribution Award
  - d. other
  
3. President's Report (Kruse)
  - a. Winery Collaborative Update
  - b. Partnership Update
  - c. Communications/PR update
  - d. Marketing update
  - e. Committee Update
  - f. Grower programs/sustainability update
  - g. Foundation update
  - h. Staffing update
  - i. Other
  
4. Finance Committee (Serres/Richards)
  - a. Finance Review (Richards)
  - b. Other
  
5. Adjourn
  - a. **Issues and scheduling for next meeting: December 2nd, 2024**  
**Location: Sonoma County Winegrowers Office, 3245 Guerneville Road, Santa Rosa CA 95401 or Zoom**

*All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda are available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>.*