



Posted: February 16, 2024

10-DAY NOTICE OF MEETING AND AGENDA

Board of Commissioners

Monday, March 4th, 2024 - 3:00-5:00PM

SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401) or Zoom

Join Zoom Meeting:

<https://us02web.zoom.us/j/86385855330?pwd=aUFFUU50VHhEaEc0SUovejdtbUfTUT09>

Meeting ID: 863 8585 5330

Passcode: 685392

1. Welcome & Procedures (Marissa Ledbetter-Foster)
 - a. Call to order & roll call
 - b. Approve minutes from February 5, 2024
 - c. Public comments on agenda items
2. Chair's Report (Marissa Ledbetter-Foster)
 - a. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
 - b. Other
3. Ag Commissioner Report (Andrew Smith)
4. UCCE Vineyard Advisor Report (Christopher Chen)
5. President's Report (Karissa Kruse)
 - a. Winery Collaborative Update
 - b. Partnership Update
 - c. Communications/PR update
 - d. Foundation update
 - e. Dollars & Sense Feedback
 - f. Other
6. Marketing Committee Report (Orsi/Millard)
7. Sustainability/Grower Committee Report (Crispo/Richards)
8. Finance Committee (Klick/Richard)
9. Adjourn
 - a. **Issues and scheduling for next meeting: April 1st, 2024**
Location: Sonoma County Winegrowers Office, 3245 Guerneville Road, Santa Rosa CA 95401 or Zoom

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda is available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>