



Posted: January 26, 2023

**10-DAY NOTICE OF MEETING AND AGENDA**

**Board of Commissioners**

**Monday, February 5<sup>th</sup>, 2024 - 3:00-5:00PM**

**SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401) or Zoom**

Join Zoom Meeting:

<https://us02web.zoom.us/j/86385855330?pwd=aUFFUU50VHhEaEc0SUovejdtbUfTUT09>

Meeting ID: 863 8585 5330

Passcode: 685392

1. Welcome & Procedures (Marissa Ledbetter-Foster)
  - a. Call to order & roll call
  - b. Approve minutes from January 8th, 2023
  - c. Public comments on agenda items
2. Chair's Report (Marissa Ledbetter-Foster)
  - a. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
  - b. Other
3. Ag Commissioner Report (Andrew Smith)
4. UCCE Vineyard Advisor Report (Christopher Chen)
5. President's Report (Karissa Kruse)
  - a. Dollars & Sense Feedback
  - b. Winery Collaborative Update
  - c. Partnership Update
  - d. Communications/PR update
  - e. Foundation update
  - f. Other
6. Marketing Committee Report (Orsi/Millard)
7. Sustainability/Grower Committee Report (Crispo/Richards)
8. Finance Report (Klick/Richard)
9. Adjourn
  - a. **Issues and scheduling for next meeting: March 4th, 2024**  
**Location: Sonoma County Winegrowers Office, 3245 Guerneville Road, Santa Rosa CA 95401 or Zoom**

*All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda is available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>*