

Posted: December 22, 2023

10-DAY NOTICE OF MEETING AND AGENDA Board of Commissioners Monday, January 8th, 2024 - 3:00-5:00PM

SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401) or Zoom

Join Zoom Meeting:

https://us02web.zoom.us/j/86385855330?pwd=aUFFUU50VHhEaEc0SUovejdtbUtTUT09

Meeting ID: 863 8585 5330 Passcode: 685392

- 1. Welcome & Procedures (Marissa Ledbetter-Foster)
 - a. Call to order & roll call
 - b. Approve minutes from December 4th, 2023
 - c. Public comments on agenda items
- 2. Chair's Report (Marissa Ledbetter-Foster)
 - a. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
 - b. Other
- 3. Ag Commissioner Report (Andrew Smith)
- 4. UCCE Vineyard Advisor Report (Christopher Chen)
- 5. President's Report (Karissa Kruse)
 - a. Winery Collaborative Update
 - b. Partnership Update
 - c. Communications/PR update
 - d. Foundation update
 - e. Other
- 6. Marketing Committee Report (Orsi/Millard)
- 7. Sustainability/Grower Committee Report (Crispo/Richards)
- 8. Finance Committee (Klick/Richard)
- 9. Adjourn
 - a. Issues and scheduling for next meeting: February 5th, 2024 Location: Sonoma County Winegrowers Office, 3245 Guerneville Road, Santa Rosa CA 95401 or Zoom

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda is available on the Internet at http://www.cdfa.ca.gov/mkt/mkt or http://www.sonomawinegrape.org