



Emailed and Posted: 10/6/23

**Agenda and Notice for Commission –
Executive Committee**

DATE: Tuesday, October 17th, 2023

TIME: 12:30PM

LOCATION: 3245 Guerneville Road, Santa Rosa, CA 95401 or Zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/85437319738?pwd=MHVGV2E4UEFMVjFjSDNtdmh4eW0wQT09>

Meeting ID: 854 3731 9738

Passcode: 332675

Call to order (Chair)

- a. Approve minutes of last meeting
- b. Public comments on agenda items

2. Chair's Report

- a. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
- b. Other

3. President's Report (Kruse)

- a. Staffing update
- b. Sponsorship update
- c. Partnership update
- d. Marketing update
- e. Foundation update
- f. Other

4. Financial Update (Klick/Richards)

5. Issues and scheduling for next meeting: TBD

Location: SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401)

6. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda are available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>.