



Emailed and Posted: 09/08/23

**Agenda and Notice for Commission –**

**Executive Committee**

**DATE: Monday, September 19th, 2023**

**TIME: 12:30PM**

**LOCATION: 3245 Guerneville Road, Santa Rosa, CA 95401 or Zoom**

Join Zoom Meeting

<https://us02web.zoom.us/j/85028784273?pwd=a3AvaXV0bFdveFlPT0VtT3pScXFmdz09>

Meeting ID: 850 2878 4273

Passcode: 895827

1. Call to order (Chair)
  - a. Approve minutes of last meeting
  - b. Public comments on agenda items
2. Chair's Report
  - a. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
  - b. Other
3. President's Report (Kruse)
  - a. Staffing update
  - b. Sponsorship update
  - c. Partnership update
  - d. Marketing update
  - e. Foundation update
  - f. Other
4. Financial Update (Klick/Richards)
5. **Issues and scheduling for next meeting: October 7<sup>th</sup>, 2023**  
**Location: SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401)**
6. Adjourn

*All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda are available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>.*