



Emailed and Posted: August 29th, 2023

10-DAY NOTICE OF MEETING AND AGENDA - REVISED

Board of Commissioners

Monday, September 11th, 2023 - 3:00-5:00PM

SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401) or Zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/87671989137?pwd=YzIvN1NGRTlDQmp1ZFVMV25FTU1dz09>

Meeting ID: 876 7198 9137

Passcode: 604754

1. Welcome & Procedures (Marissa Ledbetter-Foster)
 - a. Call to order & roll call
 - b. Approve minutes from August 7th, 2023
 - c. Public comments on agenda items
2. Chair's Report (Marissa Ledbetter-Foster)
 - a. Harvest update
 - b. 40th Anniversary Harvest Celebration
 - c. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
 - d. Other
3. Ag Commissioner Report (Andrew Smith)
4. UCCE Vineyard Advisor Report (Christopher Chen)
5. President's Report (Karissa Kruse)
 - a. Winery Collaborative Update
 - b. Partnership Update
 - c. Communications/PR update
 - d. Marketing update
 - e. Foundation update
 - f. Grant update
 - g. Other
6. Sustainability/Grower Committee Report (Crispo/Richards)

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda is available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>

7. Marketing Committee Report (Orsi/Millard)
8. Finance Committee (Klick/Richards)
9. Adjourn
 - a. **Issues and scheduling for next meeting: TBD**
Location: Sonoma County Winegrowers Office, 3245 Guerneville Road, Santa Rosa CA 95401 or Zoom

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