



Emailed and Posted: March 24th, 2023

10-DAY NOTICE OF MEETING AND AGENDA

Board of Commissioners

Monday, April 3rd, 2023 - 3:00-5:00PM

SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401) or Zoom

Join Zoom Meeting:

<https://us02web.zoom.us/j/85730720647?pwd=S3RjanY2OU4zdINyaFdFZjY5U1VrUT09>

Meeting ID: 857 3072 0647

Passcode: 317538

1. Welcome & Procedures (Marissa Ledbetter-Foster)
 - a. Call to order & roll call
 - b. Approve minutes from February 6th, 2023
 - c. Public comments on agenda items
2. Chair's Report (Marissa Ledbetter-Foster)
 - a. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
 - b. Board Elections
 - c. Other
3. President's Report (Karissa Kruse)
 - a. Winery Collaborative Update
 - b. Partnership Update
 - c. Communications/PR update
 - d. Marketing update
 - e. Committee Update
 - f. Grower programs/sustainability update
 - g. Foundation update
 - h. Grant update
 - i. Other
4. Guest Speaker: Dayna Ghirardelli, Sonoma County Farm Bureau
5. Ag Commissioner Report (Andrew Smith)
6. UCCE Vineyard Advisor Report (Christopher Chen)
7. Finance Committee (Klick/Richards)

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda is available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>

8. Adjourn

a. **Issues and scheduling for next meeting: May 1st, 2023**

Location: Sonoma County Winegrowers Office, 3245 Guerneville Road, Santa Rosa CA 95401 or Zoom

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