

Photo by George Rose

Sonoma County Winegrowers' 5th Annual Sustainability Report

January 2019

A comprehensive report on Sonoma County Winegrowers' commitment to making Sonoma County a 100% Sustainable winegrowing region.



Stewardship. Integrity. Collaboration.

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About Us

The Sonoma County Winegrape Commission, also know as the Sonoma County Winegrowers (SCW), was established in 2006 as a marketing and educational organization dedicated to the promotion and preservation of Sonoma County as one of the world's premier grape growing regions. SCW has oversight by the California Department of Food and Agriculture, which supports producer regions. With more than 1,800 growers, SCW's goal is to increase awareness and recognition of the quality and diversity of Sonoma County's grapes and wines, through dynamic marketing and educational programs targeted to wine consumers and wine influencers around the world.

Mission

The mission of Sonoma County Winegrowers is to increase the value of Sonoma County winegrapes while nurturing and protecting sustainable agriculture for future generations.

Values

Family Farming: Sustaining a farm or a family requires love, commitment and hard work.

High Quality: We are blessed with a diversity of climate, soil and setting. We bring forth the world's finest abundance of winegrape varietals.

Stewardship: This is the land where we love, live and work. We are committed to sustaining, preserving and protecting it for future generations.

Community: Sustainable agriculture depends on vibrant and healthy people. We treat our neighbors, workforce and our community as an extension of our family.

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Joe Browde

Sustainability Consultant

A Letter from the Chairman

As we start a new year of farming, I would like to start by giving my sincere thanks to our local community of winegrowers and farmers. I am proud and humbled by the passion and progress this group has shown in uniting as global leaders in sustainability. 2019 marks the final push toward our commitment to include 100% of Sonoma County vineyards in a sustainable winegrowing certification program. I believe wholeheartedly that this leadership will be key in securing the growth and value of Sonoma County winegrapes for generations to come, and I am proud to serve as Chairman of Sonoma County Winegrowers at this exciting time.

Along with the release of our 5th Annual Sustainability Report, January brings our annual meeting, Dollars & \$ense. This 28-year tradition sets the tone for the year ahead. In 2019, we are focusing on our sustainability goals and working to find new, innovative ways to bring education about agriculture, sustainability and Sonoma County to consumers. To ensure that each glass of Sonoma County wine is synonymous with more than just great quality. In these pages, you'll read about the ways Sonoma County Winegrowers are bringing the story of multigenerational families and their commitment to their farms, employees and sustainable businesses to restaurant tables and supermarket shelves nationwide. You'll also read about the ways we believe Sonoma County is an unparalleled place to grow, farm and thrive. An agricultural haven truly worth preserving for future generations.

Of course, as with any lofty goal, continued progress has not been without its bumps and roadblocks. 2018 brought new challenges, as we worked hard to recover after the wildfires. In addition to the scars on the landscape and community, we struggled to assure would-be tourists, media and wine lovers that the Sonoma



County wine industry has not been destroyed in the flames of the wildfires they have watched blazing across their television screens. I am proud of the work President, Karissa Kruse and the team at Sonoma County Winegrowers has done over the last 15 months. In addition to hundreds of interviews, SCW Management has traveled to major U.S. wine markets and hosted dozens of sommeliers, writers and consumers to help tell our story and promote Sonoma County wine and agriculture.

On a personal note, I was proud to see the staff and operations of Sonoma County Winegrowers find a new home this year at Sunnyview Vineyard. This transition gives the organization the benefit of hosting grower education events, board and committee meetings and all additional operations on-site. The mission of the organization has always been squarely fixed on promoting agriculture and grower education. I am happy to see the team that works so diligently toward that goal spending their working days, as we do, on a vineyard.

Sincerely, Joe Dutton

Sonoma County Winegrowers Recognized By Governor Brown with California's Highest Environmental Honor



On January 19th, 2016, California Governor Jerry Brown recognized the Sonoma County Winegrowers sustainability commitment and progress with the State's highest environmental honor, the Governors Environmental and Economic Leadership Award (GEELA).

The GEELA program recognizes individuals, organizations, and businesses that have demonstrated exceptional leadership and made notable contributions in conserving California's precious resources, protecting and enhancing our environment and building publicprivate partnerships. The annual award is administered by the California Environmental Protection Agency, in partnership with the Natural Resources Agency, the Department of Food and Agriculture, the State Transportation Agency, the Business, Consumer Services, and Housing Agency, the Labor and Workforce Development Agency and the Health and Human Services Agency.

For the Sonoma County Winegrowers, it is an incredible honor to be recognized for environmental leadership and the award validates the depth of the region's sustainability program – which focuses on being socially responsible, environmentally conscientious and economically viable. This recognition is also a testament to the dedication and leadership of Sonoma County's 1,800 grape growers who have worked tirelessly to ensure they positively impact the local community and preserve agriculture here in Sonoma County.

At the time of receiving the award, Secretary of the California Department of Food & Agriculture Karen Ross commended Sonoma County grape growers, saying, "I congratulate Sonoma County Winegrowers on this recognition of their remarkable commitment to the Sustainable Winegrowing Program. It is a fitting tribute to the dedicated and collaborative efforts of grape growers throughout the county."

Sonoma County By the Numbers

Half of Sonoma County's land is still in a natural state of forests and woodlands.

- 1,050,000 The size (acres) of Sonoma County
- **Only 6%** of Sonoma County's 1 million acres are planted to grapes (Urban 9%, Pastures 36%, Forests 49%)
- **1 to 2** For every 1 acre of vineyards, our growers farm an additional 2 acres of diversified agriculture, including pasture land, dairy, poultry, figs, hay, lavender, limes, pears, apples, etc.
- More than 1,800 grape growers in Sonoma County
- **85%** of Sonoma County vineyards are family-owned and operated
- 80% Sonoma County vineyards that are 100 acres or less
- **40%** Sonoma County vineyards that are 20 acres or less



A Letter from the President

Sustaining Agriculture in a Year of Recovery

Recovery - defined as a "return to a normal state." 2018 was a year of recovery in Sonoma County. However, I am not sure it was a return to a normal state; perhaps a search for a new normal? As I reflected on the past 12 months, I thought a lot about what it means to be a farmer today. Our local farmers wear so many hats: land stewardship; purchasing; maintaining equipment, buildings, structures and fences; caring for animals; taking orders from mother nature; human resources and people

management; pest identification and management; conservation; water management and habitat preservation; partnership development; grower relations; crop decisions and planting decisions; transportation; logistics and operations; community engagement; neighbor communication; strategic planning; financial management, succession planning; family business dynamics; economic pressure and trade considerations; branding and marketing; and the list goes on.

In Sonoma County, agriculture is the backbone of our economy. Our farmers represent our local values and protect our region's rural character. That is why our grape growers' commitment to sustainable farming is so critical. It is about preserving our local ag lands, improving year after year, collaborating and having the resources available not only to survive, but support farming and our broader community in thriving.

Over the past five years Sonoma County grape growers have embraced and led wine regions around the world in their commitment to sustainability. It is the right thing for our farming families, following sustainable practices leads to better quality grapes, and it keeps our local land in agriculture.

With farming becoming more complicated year after year and Sonoma County's efforts to establish a new "state of normal" post the October 2017 fires, 2018 brought an increased importance for the Sonoma County Winegrowers (SCW) to share the stories of our grape growing families and our unique winegrowing region across the world.

With this in mind, SCW maintained focus on four key priorities in 2018: sustainability leadership; investing for the long-term and thought leadership; increasing the value of the Sonoma County brand; and reaching key influencers around the world. In the following pages of this report, you'll read how we strategically planned and executed grower and marketing programs to ensure these priorities were served.

Sustainability Leadership

When SCW announced, on behalf of the grape growing community, in 2014 that the region had set a goal to be 100% certified sustainable in our grape growing practices, the announcement literally made global news for its bold commitment. For the last few years, wine influencers and media asked if such a wide-reaching initiative could be accomplished; so it was refreshing that during my last media interview of 2018, the writer actually asked me what took us so long to make this kind of commitment! I applaud that guestion as sustainable farming has long been at the heart of our Sonoma County grape growing community. Our roots are in family farming and a 200+ year history of winegrowing in the region, but it was the commitment to work together towards certification that was newsworthy. It is that bond that makes Sonoma County such a special place to live and farm; our growers across the region are more like family than competitors and they share best practices so that the grapes collectively farmed in Sonoma County are the best quality in the world.

Sonoma County Sustainability Wine Label

In 2018, SCW launched our "Sustainably Farmed Grapes" logo for wineries to use on their wines starting with the 2017 vintage. Wines that are using at least 85% certified sustainable winegrapes can use the label after an audit from SCW. This exciting opportunity to directly communicate the sustainability commitment to wine consumers through the wine label continues to position Sonoma County as leaders in sustainability in the marketplace. You can read more about this exciting initiative on page 13 of this report.

Sustainability continues to be the DNA of Sonoma County grape growers and the important message that we share to communities, wine influencers, media and wine lovers around the region, nation and world. I am so proud that as 2018 came to a close, 97% of our grape growers were part of our sustainability program and 89% had become certified, helping us close in on our goal to reach 100% during the next year.

Investing for the Long-Term

Sonoma County Center for Ag Sustainability

Although the day-to-day focus of SCW is to promote the Sonoma County wine region, the more critical thought leadership is around the long-term preservation of agriculture. There are two major initiatives that support this work - the Sonoma County Center for Ag Sustainability and the Sonoma County Grape Growers Foundation.

In 2017 to support on-going thought leadership, SCW launched the Sonoma County Center for Ag Sustainability (SCCAS). The initiative is essentially an intersection of a think tank and a fellowship. Sonoma County Winegrowers has partnered with a global leader in strategy and facilitation, Professor George Day of the Wharton School of Business, to facilitate the programs as we look to apply "Silicon Valley thinking and planning" to Sonoma County agriculture and wine.

The end goal is to develop potential solutions and roadmaps, reflecting the outside experience and thinking of our expert members, that will help us continue to protect agriculture in Sonoma County while making sustainable winegrowing a reality. You can learn more about the Ag Center on page 15.

Sonoma County Grape Growers Foundation

Last year was a particularly important year for the work of the Sonoma County Grape Growers Foundation (SCGGF). Since the wildfires in 2017, the SCGGF raised over \$1 million to support Ag employees and their families impacted by the fires and the longerterm recovery through Ag housing efforts. More than 30% of the grape growers in Sonoma County provide workforce housing, making them leaders in employee housing in the North Bay. However, there is still an incredible need for affordable housing across Sonoma County.

2018 also witnessed the launch of the SCGGF Employee Sustainability Recognition Program which honors four vineyard employees each month who are going above and beyond in key areas of leadership. This exciting program celebrates our workforce and will continue in 2019. Read more about these exciting initiatives on page 9, Sonoma County Grape Growers Foundation Year in Review.

Congressional Wine Caucus and Agricultural Committee Reception

Last June, the Sonoma County Winegrowers also hosted our annual reception for the Congressional Wine Caucus and Ag Committee in Washington DC in partnership with Congressman Mike Thompson and Congressman Jared Huffman. With over 25 members of Congress in attendance and many other key staff, this was a great opportunity to educate decision makers on grape growing in Sonoma County and the important role that sustainability can play in being a voluntary, highly-effective path for what is often regulated. Plus, everyone enjoyed the exceptional wines from Sonoma County!

Reaching Key influencers and the Sonoma County Brand

To create more ambassadors for Sonoma County wine, grapes and our sustainability commitment, in 2018, SCW brought Sonoma County on the road with a tour that included outreach to key wine buyers, Sommeliers and media in five U.S. markets - Washington D.C., Austin, Atlanta, Orlando, Chicago and abroad in Mexico City. This work was accomplished through an expanded partnership with the Guild of Somms, an organization with over 12,000 wine influencer and Sommelier members around the world. In each market, the Guild of Somms conducted a three-hour Sonoma County masterclass and the SCW team hosted a media dinner or lunch.

Food & Wine Partnership

We continued our multi-year partnership with Food & Wine Magazine. In addition to advertising, SCW hosted the opening reception at Aspen Food & Wine Classic for 60 Somms personally invited by Ray Isle, Executive Wine Editor for the magazine. We featured vineyard designated sustainably grown wines from around the county and were able to educate these important wine influencers about Sonoma County's sustainability commitment. At the Aspen Food & Wine festival, SCW in partnership with American Express, also hosted an

www.sonomawinegrape.org

exclusive party with Sonoma County wines for Amex cardholders.

Sonoma County Harvest Somm Camp

In October of 2018, SCW also hosted our inaugural Sonoma County Harvest Somm Camp after our first attempt in 2017 ended in our guests being evacuated from the wildfires on the first night. Eleven Somms returned to Sonoma County to enjoy the full experience. This "camp" provides selected Somms an in-depth harvest and wine experience in Sonoma County. Having the same guests back after their quick departure during the fires last year was an emotional and inspiring few days resulting in an even more intimate conversation and appreciation of Sonoma County.

All of these efforts continue to educate those folks who are our frontline ambassadors for Sonoma County wines and the region.

2019 and Beyond

The efforts of the Sonoma County Winegrowers to preserve and promote local agriculture will continue in 2019 and beyond. This coming year, SCW is focused on achieving break-through marketing that will elevate the Sonoma County wine region and our sustainability commitment among wine lovers around the U.S. While current marketing efforts will continue through advertising, in-market media events, education to the wine trade, new promotional videos and traditional advertisements, we are particularly excited about our announcement of a regional "first" - Augmented Reality - focused on sustainability for wineries using the 'Sustainably Farmed Grapes" label, which supports the evolution of our sustainability initiative.

Closer to home, SCW will continue our community engagement, grower education and our leadership in employee housing and recognition, ensuring that Sonoma County Agriculture not only survives for another 100 years, but continues to drive the economy through a healthy planet and people!

On a personal note, I was incredibly humbled to have been named the California Association of Winegrape Growers (CAWG) Leader of the

Year in 2018. I am sincerely thankful to the CAWG Board of Directors and Sonoma County's winegrowing community for their continued support. I am in awe of our local grape growers - their hard work, dedication and stewardship and truly believe I have the best job in the world. I hope you'll all join me in 2019, as we embrace the new normal for Sonoma County.

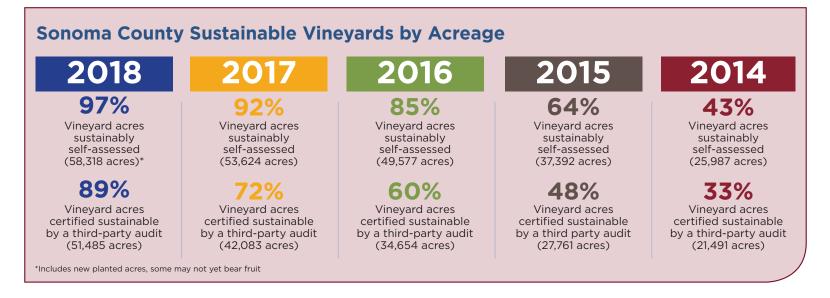
Kaiissa Kuse



Sonoma County Winegrowers President, Karissa Kruse, is honored at the 2019 California Association of Winegrape Growers (CAWG) Awards after being named Leader of the Year

Sonoma County Winegrowers Sustainability Report Card

On January 15, 2014, Sonoma County Winegrowers announced a bold committment to become a 100% sustainable wine region. Since the last report, Sonoma County's vineyards have made significant progress towards reaching that goal.



Sustainability: Defining the Goal

In the ensuing years since making our bold sustainability commitment, Sonoma County Winegrowers has had many challenging, rewarding and surprising experiences related to this pursuit. We expected the goal would be difficult to obtain; it was a big ask for over 1800 winegrowers, and 18 AVAs (American Viticultural Areas) to focus on a common goal – ensuring that the land stays preserved in agriculture, our community of neighbors and employees are treated with respect, and our industry continues to have a positive economic impact on the local community.

What we learned though, was that many of

Sonoma County's multigenerational farmers and winemakers have been practicing sustainable farming and winemaking techniques for decades. Undergoing a selfassessment and eventual sustainability certification proved easier than many thought. Afterall, winegrowers tend to know their land.

We were also (pleasantly) surprised to receive an incredible outpouring of support and attention from our growers, partners, the wine and trade media and from wine regions around the world. This collaborative effort benefits all who grow and thrive here in Sonoma County and in wine regions worldwide. In that spirit, we promised early on to be fully transparent about our progress.

This comprehensive report shares the stories of our winegrowers' paths towards sustainability – highlighting their sustainable practices on the environment, local community and people, and the Sonoma County economy.

We are proud of the commitment of our local grape growers and hope you will celebrate their efforts and join us in helping make Sonoma County the best place to live, work and do business.



Environmental Stewardship, Social Responsibility, Economic Viability

Sonoma County's winegrowers take a triple-bottom line approach to sustainable practices that measure grape growers' commitment to being socially responsible – in how they work with their employees, neighbors and community – environmentally conscientious with their farming and winery practices, and economically viable as a business. Below, read about three Sonoma County growers who embody each of these sustainability principles.

Environmental Stewardship: Water Conservation at Merry Edwards Winery

Merry Edwards Winery has long employed deficit irrigation in their 80 acres of Russian River vineyards. This not only helps the vineyards conserve water, but also increases the intense flavors of the wine grapes. Until this year, the winery monitored water stress or "stem water potential" in the vineyards using a pressure chamber. Unfortunately, this technology is limited as it must be measured within an hour of solar noon. In addition. the measurements can be inaccurate on extremely hot or cloudy days. Recently, the vineyard team joined forces with UC Davis and Saturas (Manufacturers of Ag irrigation equipment) to trial mini sensors imbedded in the vine trunk which directly measure vine water stress. These sensors will indicate when to irrigate vines by measuring stem water potential and forwarding information directly to a smart phone app. The sensors are not limited by time of day or the weather. Once out of the R&D stage, these sensors will help vineyard managers be more efficient in irrigation practices, potentially reducing water use and improving fruit quality.

Social Responsibility: Multigenerational families at Sangiacomo Family Vineyards:

The Sangiacomo family has been farming in Sonoma since 1927 and has long been focused on their relationship with employees, offering medical, dental and 401K benefits to all full-time workers. They also offer training to ensure employees are growing, learning new skills and that they have expertise in the vineyard. This has resulted in unusually long-term retention of employees and even the employment of multiple generations of families.

Rafael Carrillo-Gomez began working for the Sangiacomo Family in 1958, and worked for 53 years before retiring in 2011. His wife, Maria Carrillo-Murillo also worked for the Sangiacomo Family from 1970 to 2011. Today, the couple still resides in a home on the Sangiacomo Family's ranch. Their son, Leovigildo Carrillo began working on the ranch in 1975 and still works there today. The family is committed to sustainability and recognizes that how you treat employees, neighbors, clients and the community is as important as how you treat the land. With this approach, we are confident that the Sangiacomo family will continue farming in Sonoma County for generations to come.

Economic Viability: Reducing energy expenses at Alexander Valley Vineyards

In recent years, Alexander Valley Vineyards has focused on continual improvement in sustainable practices. This includes a large initiative to reduce energy usage and the associated expenses. As part of this goal, Alexander Valley Vineyards installed a photovoltaic array (solar array). They also take advantage of their 25,000 square feet of underground caves to naturally control storage temperature and humidity without the need to power a warehouse. The organization has also replaced all fluorescent lighting tubes and bulbs to more energy-efficient LED versions and replaced an aging compressor system for refrigeration with a newer variable speed system that only uses as much power as is being demanded.

The combination of all of these programs has had a significant impact on the cost of energy for Alexander Valley Vineyards. Although the organization is not yet operating on 100% solar power, they were able to reduce their 2018 energy expenses by around 30%, representing an incredible economic and environmental win for the organization, and one that can continue to be realized year over year.



Saturas sensors measure vine water stress.

www.sonomawinegrape.org



Rafarel Carrillo-Gomez and wife, Maria Carillo-Murillo with Steve Sangiacomo.



Some of the solar panels at Alexander Valley Vineyards

Winegrape Growers are Actively Engaged in the Community and Give Back Almost \$27 Million Dollars

In 2017, Sonoma County Winegrowers conducted a survey of all grape growers in the county. Survey respondents represented 82% of the county's total acreage. The survey results indicate the incredible investments growers make towards their community and their employees. Thank you, Sonoma County winegrape growers, for your dedication to your community and for making Sonoma County an inspiring and beautiful place to live.



Key Survey Findings

Community Support

\$26.9 million

is donated annually by winegrape grower families and their businesses to Sonoma County charities.

93% of winegrape growers personally donate money to charitable causes.

74% of winegrape farming businesses donate money to charitable causes.

Sonoma County winegrape growers volunteer approximately **12,830** hours per year.



Employment 7,830 people employed by



winegrape growers.

Sonoma County vineyard employees earn **\$16.34** per hour

on average, **60%** above California's current minimum wage.

Now over **30%** of winegrape growers offer housing to their employees.

Winegrape growers provide **1,100+**

total bed units for their employees.

Housing

Recycling

Growers commit to recycling. In 2018, SCW held 4

recycle events for the grower community. Through these efforts, over 24,000 pounds of plastic have been recycled and kept out of the landfill.

Sonoma County Grape Growers Foundation

A Year in Review

We are immensely proud of the work the Sonoma County Grape Growers Foundation (SCGGF) has done over the past year. In 2018, several new programs were developed that deepen the Foundation's impact and demonstrate the organization's commitment and support of Sonoma County agricultural workers and their families.

Mission: The mission of the Sonoma County Grape Growers Foundation is for Sonoma County grape growers to be agriculture leaders in social sustainability through partnerships and programs that support the skilled agricultural workforce and their families who sustain farming in Sonoma County.

Key Accomplishments in 2018

Affordable Housing: After the wildfires ravaged Sonoma County in October 2017, SCGGF acted quickly to establish a Wildfire Housing Support Fund, which raised more than \$1 million dollars to support Sonoma County agricultural workers and their families impacted by the fires. During the past year, SCGGF has supported more than 280 agricultural workers and their families by providing new and/or temporary housing, supplementing lost wages, and providing gift cards to purchase new household items, food and supplies and to help pay utilities.

- 280 Agricultural families received support
- 11 families received rent support for up to 2 years
- SCGGF purchased RV Vehicles as temporary housing for 3 ag families
- Gift cards were provided to help offset costs to repurchase household items and supplement wage loss

Vineyard Employee Recognition Program: In January of 2018, SCGGF launched a Vineyard Employee Sustainability Recognition Award. This award is presented to vineyard employees who are achieving excellence in the workplace. Four employees are recognized each month for their individual achievement and exceptional performance under that month's theme. The program showcases the various skills and numerous contributions of Sonoma County's vineyard employees.

In 2018, 44 employees received the award, prizes consisted of a \$500 Visa Gift Card, and a Sonoma County Sustainable Jacket & Hat. Local advertisements recognizing the winners appeared in both english and spanish. In January of 2019, SCGGF hosted a celebratory luncheon for all recipients of the award and honored one special employee as the 2018 Vineyard Employee of the Year. **Teacher Externship Program**: In partnership with the Sonoma County Office of Education and the Sonoma County Career Technical Education Foundation, SCGGF piloted a Teacher Externship program. Teachers from two Sonoma County high schools participated in ag education outside the classroom for a week-long deep dive into Sonoma County agriculture. This immersive program focused on the history, value and challenges of ag in Sonoma County. Participating teachers are currently developing an ag-based curriculum for the classroom as a result of this experience.

Little Library Project: In collaboration with United Way of Wine Country and the Sonoma County Career Technical Education Foundation, SCGGF funded two Little Free Libraries in Sonoma County. Little Free Libraries provide 24/7 access to books where books are scarce; they are an excellent resource for local families and children. These libraries were placed in targeted agricultural worker family communities to support family literacy and education.



Local advertisements in both English and Spanish publicly thanked recipients of the award.

2018: Sonoma County Winegrowers Year in Review

Highlights from 12 months of Promoting Sonoma County wine and Grape Growing.



Media Dinners

SCW staff hit the road this year to share our messages on sustainability, wines, and the state of the county after the wildfires. Each city we visited (Austin, Washington D.C., New York, Atlanta, Orlando and Chicago) is known for being a great market for wine lovers. We partnered with the Guild of Sommeliers, who hosted master classes focused on education about Sonoma County for other Sommeliers and wine influencers. In each city, we also hosted a media dinner with local travel, lifestyle, business and food and beverage media.



Grower Education

Annually, SCW holds three large Grower Education events: Dollars & \$ense, Grower BBQ and Sustainable Winegrowing Field Day. In addition, we co-host a series of integrated pest management meetings and additional grower education sessions.

Vin Expo Explorer

In September we hosted three Sonoma County Master courses for a group of 80 global wine buyers who came to Sonoma County as part of the VinExpo Explorer Program. The classes were part of a partnership with Sonoma County Vintners and



were held at Sonoma State's new Wine Spectator Learning Center. The classes educated the group on the diversity, sustainability and history of Sonoma County winegrowing.



Aspen Food & Wine Classic

In June, the team headed to Aspen, Colorado for the annual Aspen Food & Wine Classic. There, we hosted the opening event for top Sommeliers from around the country, giving them an opportunity to taste a diverse mix of the wonderful wines of Sonoma County. SCW also hosted a consumer event for American Express' VIP guests where Sonoma County was the exclusive wine partner poured alongside delicious dishes from wellknown chefs.



Sunnyview Vineyard In August, we officially



relocated the offices of Sonoma County Winegrowers to Sunnyview Vineyard on Guerneville Road. This move allows us to host committee and board meetings, grower education events, media and sommeliers right on a working vineyard! In November, we welcomed our growers, sponsors and partners to join us to celebrate the holiday and the end of harvest with a holiday harvest celebration.

Congressional Wine Caucus

For the second year, we hosted the Congressional Wine Caucus in Washington, D.C. Several members of local winegrowing families joined us for this bi-partisan event, hosted annually by Congressman Mike



Thompson and Congressman Jared Huffman . There, we presented our key messages to Agricultural Legislators, Representatives and staff.

Somm Harvest Camp

In October 2017, our first-ever Somm Harvest Camp began the same night the wildfires began, resulting in the evacuation of 12 wine influencers from around the country. This year, we invited the same group back to experience the best of the Sonoma County wine industry. Over three days, we put them to work picking grapes at Mounts Winery in Dry Creek, challenged them to cook a great meal to pair with local



wines, hosted a seminar at Benovia winery on the differing neighborhoods of the Russian River and introduced them to multiple wine styles, growers and wineries. In the end, the group left as incredible ambassadors of Sonoma County.

Wine Riot, Chicago

In October, we hosted a series of "Crash Courses" on Sonoma County wines and sustainability at Wine Riot, an up-beat wine tasting and educational event focused on the millennial

consumer. This event, hosted at Chicago's Revel Fulton Market aims to demystify wine and make it more approachable for the next generation of wine lovers.



Sonoma County: Quick Facts -A Year After the Wildfires

The past year in Sonoma County has been unlike any other in recent memory. Much has been written about what was lost in October 2017, but an even more important story is the resiliency, spirit, community and beauty that remains.



Guests gather at Paradise Ridge Winery in September, 2018 to celebrate ahead of Sonoma County Vintner's annual wine auction. Despite the incredible loss of homes in Santa Rosa and the surrounding county, the wine growers and producers of Sonoma County have found many moments over the past year to express gratitude for the minimal impacts to the vineyards and winery buildings. A few facts we are happy (and relieved) to share:

• After observing a full growing season after the fires, the Sonoma County Agricultural Commissioner's office estimated that less than 500 acres of Sonoma County's 60,000 acres of vineyards were destroyed or severely damaged last October, representing less than 1% of the county's total production. Incredibly, vineyards acted as natural firebreaks stopping the spread of fire to structures and landscape that may have otherwise burned.

• Although the fires did take place during the 2017 harvest, more than 90% of Sonoma County winegrapes had been picked by the time the fires started. This was due to an early season heat spike which hastened ripening. Of the remaining 10% of fruit remaining, much was in areas with minimal or no exposure to danger or smoke.

• Paradise Ridge Winery in Santa Rosa was the only Sonoma County winery that lost its tasting room and cellar in the fire. However, the estate vineyards at the property survived and continue to thrive. The original winery location is being rebuilt and will open in 2019.

• We were also humbled and incredibly thankful for the outpouring of donations to the Sonoma County Grape Growers Foundation to support local agricultural employees and their families who were impacted by the wildfires.

While we will never forget the events of October 2017, we are confident that we are moving forward as a more tightly connected and resilient community.

Ways to Get Involved with the Sonoma County Sustainability Movement

You don't have to be a grape grower to support sustainability in Sonoma County. Below, we outline several ways to support our farmers, their employees and neighbors, and our thriving agricultural community:



Get to Know Sonoma County Grape Growers & Farmers

- If you live near a vineyard or farm, get to know the owners and growers, and develop a personal relationship with them. Chances are the vineyard or farm is run by a family who, like yourself, cares about the land and wants to be a good neighbor. Of the 1,800 vineyards in Sonoma County, approximately 85% are family owned and operated.
- Every fall, Sonoma County Farm Trails hosts their annual Weekend Along the Farm Trails where local farmers open their gates and barn doors to offer a behind-the-scenes peek at life on the farm. You can also pick up the Sonoma County Farm Trails Map & Guide! Visit www.farmtrails.org.



Learn About & Buy Sonoma County Sustainable Wine

- Look for bottles of wine bearing the Sonoma County Sustainability Label. This indicates that the grapes in the bottle are from Sonoma County vineyards which have been certified sustainable!
- Take a Vineyard Adventure walk. There is no better way to learn about sustainable grape growing than to enjoy an educational vineyard walk. The Sonoma County Winegrowers offer free, self-guided Vineyard Adventures at select wineries across the county. Learn about sustainable agriculture and unique sustainable farming practices, as well as the grape growing process. Visit www. SonomaVineyardAdventures.com.



Support Sonoma County Sustainable Agriculture

- In addition to buying wine made from sustainably farmed grapes, you can also purchase sustainably grown produce! Shop at one of two-dozen local farmers markets in Sonoma County to buy fresh, sustainable produce directly from the farmers who grew it. Supporting local farmers and buying their produce enables them to continue the passionate, hard work that they do to sustain agriculture in our county. Visit www.sonomacounty.org.
- Sonoma County Farm Bureau is the voice of local agriculture. Help support the longterm preservation of agriculture in Sonoma County and become a Farm Bureau member today!

94%

of growers farming on sloped ground maintain permanent drainage systems across their vineyard to manage runoff.

Sustainability Fun Facts



due diligence while

the vineyard is being

established.

96%

of growers are knowledgeable about the sensitive species that might live in their vineyard and around the region. 97%

of growers estimate the available water in the soil and monitor the vines before irrigating.



Sonoma County Winegrowers Approves use of Sustainable Winegrowing Label on over 172,000 cases of Sonoma County wine - and **Brings Sustainability to Life**

Last year, we were pleased to announce that after years of partnering with growers, wineries, researchers, designers and regulatory officials, we launched the Sonoma County Sustainable Winegrowing label. At that time, we had approved labels for around 18,000 cases of wine. During the past year though, consumer and winery interest in displaying this mark has grown exponentially and we have now approved use of the label on over 172,000 cases (12-bottle boxes) from Sonoma County, and more wineries are joining each month!

This mark works much like a seal of approval. It ensures that those bottles which proudly display the Sustainable winegrowing logo have been vetted and include at least 85% certified sustainable grapes from Sonoma County. Local certified wine growers and vintners take pride in the sustainable practices they use to farm grapes and make wine. There is a strong commitment to a triple-bottom-line approach to farming and business. This includes being socially responsible in how growers work with

their neighbors, employees and community; being environmentally conscientious with farming and winery practices and remaining diligent and viable as an economically mindful business.

For years, growers around the county have proudly displayed their "Sonoma County Sustainable" signs beside certified vineyards. The sustainability label is similar to this sign, it signals to the wine lover that the wine they are going to enjoy has been made from sustainably farmed grapes.

Keep an eye out for this symbol when you are shopping for wine locally or around the country. You can find a list of wineries currently approved to use the label in 2019 on page 23 of this report. It's a great way to support local sustainable agriculture.

For more information on the sustainable winegrowing label, visit sonomawinegrape.org/

2018

FERRARI-CARANC

Dry Sangiovese Rose

SONOMA COUNTY

Augmented Reality Provides Breakthrough Experience for Sustainable Wines

We are excited to announce that starting in 2019, some of our winery partners will have wine labels enhanced with an augmented reality experience! This means that you'll be able to hold your phone in front of one of these wine labels and see an educational animation about sustainability in winegrowiwng.

This project was part of our initiative to connect the story of Sonoma County winegrowing to the millennial generation and make use of technology to provide break-through marketing.

The Augmented Reality experience will be available on select wines from Ferrari-Carano. Dutton Estate, Dutton-Goldfield, Cline, Francis Ford Coppola and Lynmar as they are released in 2019! To try it yourself, keep an eye out for the Sonoma County Sustainable Wine app coming soon on Google Play and the Apple App Store.

LYNMAR ESTATE ADAM'S VINEYARD

2017 PINOT NOIR RUSSIAN RIVER VALLEY · SONOMA COUNTY

Named after their son Adam, Lynn and Anisya carefully chose our third estate site, which was planted in 2013. The east-north orientation of the vinevard, combined with classic Goldridge sandly loam soils. articularly suit the clones of Pinot Noir selected

for this site. The result is a dynamic blend that showcases the uniqueness

of this estate vineyard. WWW.LYNMARESTATE.COM

ESTATE GROWN, PRODUCED AND BOTTLED BY LYNMAR ESTATE WINERY, SEBASTOPOL, CA.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS. ALC. 14.3% BY VOL. CONTAINS SULFITES 750 MI

the sustainable winegrowing label can be applied either to the front or back label of the wine bottle



Augmented Reality experience activates with app and participating wines.

2018 Sonoma County Harvest Fair Sustainability Awards

Sonoma County Winegrowers are honored to bestow two Harvest Fair awards annually for sustainability. Throughout the year, we consider the many sustainable growers, wineries and community partners who demonstrate a strong commitment and example of sustainability in their business practices, environmental stewardship and social responsibility. The winners of these awards are honored at the Sonoma County Harvest Fair awards dinner at Luther Burbank Center.

Duff Bevill, Sustainable Farmer



Duff Bevill receives his sustainability award at awards night, September 30th, 2018

with many older farmers in Dry Creek Valley, who taught him old timers' wisdom and selfreliance. "I was in my early twenties, and I would sit in Jim Guadagni's cellar and drink his homemade wine out of shot glasses and jelly jars," he said. "It gave me a sense of history and an appreciation for what it means to be a grape grower in this valley."

Duff Bevill has been farming wine grapes in

Sonoma County for over

Dry Creek Valley in 1973

35 years. He arrived in

at the age of 22 for a

summer job working

with Joe Vogensen

at his local vineyard

In that position, Duff

became acquainted

management company.

A strong proponent and early adopter of sustainable farming, Bevill was involved in programming with the California Association of Winegrape Growers that would become the California Sustainable Winegrowing Alliance in 2003.

In 2014, Bevill Vineyard Management became the first 100% sustainable vineyard management company in California. Around that same time, he posed a question (or a challenge) to the new President of Sonoma County Winegrowers, Karissa Kruse: How can we get the Governor of California to recognize the efforts of Sonoma County growers' sustainable practices? This question led to many discussions that ultimately culminated in the commitment to certify 100% of Sonoma County vineyards sustainable as well as winning the prestigious GEELA award, the highest environmental honor in California. "Sonoma County Winegrowers, and along with the Sonoma County Harvest Fair are proud to honor Duff Bevill with this award," said Kruse, "Duff has not only been a catalyst in advancing sustainable winegrowing in Sonoma County, but a tremendous supporter of our organization, community and continuing efforts to promote and protect the resources of Sonoma County grape growers for generations to come."

Duff Bevill and his wife Nancy live in the heart of Dry Creek Valley. They own and lease a total of 80 acres of vineyards in Dry Creek and Russian River Valley. In response to winning the award, Bevill remarked "It's a great honor to be recognized for a philosophy that the entire community of winegrowers have embraced. Our family is proud to be part of the Sonoma County winegrowing community, and we are hopeful that through sustainability, agriculture in this area will continue to thrive for generations to come."

Rodney Strong Vineyards, Sustainable Producer



with Director of

Seidenfeld

Winemaking, Justin

Rodney Strong Vineyards is dedicated to crafting world-class wines that capture the essence of Sonoma County. The winery was founded in 1959 by Rodney Strong, one of the pioneers of the modern Sonoma County wine industry and an acknowledged

visionary who understood the potential that Sonoma County's soil and climate held for producing world-class wines. In 1989, the winery was purchased by the Klein family, a fourth-generation California farming family. Today, the company continues its history of innovation and quality as one of California's most respected wineries.

The team at Rodney Strong farms 14 estate vineyards that have been certified sustainable by California Sustainable Winegrowing Alliance and Fish Friendly Farming. They have gone acre by acre through their estate properties to ensure they are taking every step they can to safeguard this region's ecosystem. The winery's solar energy system is one of the largest of any winery in the world, and they have continued their tradition of being pioneers in innovation by becoming the first carbon neutral winery in Sonoma County. "We have long believed that vines in balance with nature produce better fruit, and hence better wine," says Ryan Decker, Director of Estate Vineyards and lead on sustainability at Rodney Strong, "There are also numerous

cost savings from water to electricity usage. Sustainability is a win-win in every way." They were an early partner of Sonoma County Winegrowers in co-hosting sustainability workshops and helping to provide fellow winegrowers with valuable information on water conservation soil management and the benefits of sustainability certification. They continue to actively encourage and consult with growers to obtain certification. Additionally, Director of Winegrowing, Doug McIlroy is a long-standing member of the SCW Board of Directors. "We are so thankful for the partnership of Rodney Strong Vineyards," said Sonoma County Winegrower's President Karissa Kruse, "Congratulations to Tom Klein and the entire team on their well-deserved recognition as this year's Sustainable Producer award."

Sonoma County Winegrowers' Center for Ag Sustainability Commences Effort to Preserve Local Agriculture's Future



2018 marked year one for Sonoma County Winegrower's Center for Ag Sustainability. This think tank was established to identify and focus on the most challenging problems facing the local wine community to ensure its continued success and the preservation of Sonoma County's agricultural heritage. While the very first meeting of the group was cancelled in 2017 due to the wildfire, the group met twice in 2018 to identify key issues and emerging threats while focusing on identifying and eventually developing innovative strategies to ensure that the Sonoma County Winegrowers' 100-year Business Plan can be realized.

The 100-year Business Plan, adopted in 2015, is believed to be the first of its kind in the agricultural industry. It was written as a living document utilizing one- and five-year benchmarks that identify transformational opportunities for collaboration and partnerships with a variety of groups including agricultural, business, community, education and government. The Center for Sustainability uses the 100-year Business Plan as its "road map" to ensure it is solving the most pressing problems now and in the future to address four key priorities:

- 1. Adapting farm practices;
- 2. Sustaining and protecting the Ag sector;
- Leveraging leadership in sustainability and a grassroots approach to climate change; and,
- 4. Understanding the changing industry economics.

"The idea behind the Center for Ag Sustainability is to bring experts from around the world to meet our growers and learn about their challenges so they can think about the future to develop the most innovative strategies now to preserve agriculture and realize the vision of our 100 year plan," said Karissa Kruse, president of the Sonoma County Winegrowers.

Patterned after the Aspen Institute, the membership of the Center for Ag Sustainability is comprised of a diverse group of national issue experts representing finance, conservation, communication and agriculture. Each session is led by Dr. George Day, a professor with the Wharton School of Business. At the end of the two years, a white paper on the process and results will be produced and distributed globally by the Wharton School of Business.

The end goal is to develop potential solutions and roadmaps, reflecting the outside expertise and thinking of our expert members that will continue to protect agriculture in Sonoma County while making sustainable winegrowing a reality.

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Sonoma County Winegrowers would like to recognize our grape growers and vintners who have assessed their vineyards or received sustainability certification from California Sustainable Winegrowing Alliance (CSWA), Fish Friendly Farming, Lodi Rules, or Sustainability In Practice (SIP) since making our sustainability commitment in 2014. Those in bold are certified.

Note: Vineyards below are listed by their vineyard name and/or the business entity name registered with our third party sustainability program partners. When searching for a specific vineyard, look for both the vineyard name and the business entity name. This honor roll list was compiled from information as of December 15, 2018. Any assessments or certifications after December 15 are not accounted for on this list.

CERTIFIED VINEYARDS

12 Moons 32 Winds Vinevard 4 C's Vineyard **7th St. Diserens Vineyards** A. Rafanelli Winery & Vineyards **Acreage Capital** aCURE eSTATE vineyards **Advanced Viticulture AGG: Two Brothers** Agri-Tect **Alberigi Vineyards** Alegre Vineyards Alegria Vinevards **Alexander Valley Vinevards** Aliabadi **Alpine Vineyard** Al's Vinevard **Alta Vineyard Management** Alta Vista Vineyards **Amapola Creek Vineyards** Amaro (Dirt Farmer) **AMR Vineyard Management Anacleto Vineyard Anderson Vineyards** Anderson-Ross Andrew's Vinevard **Aquarius Ranch Arbios Vineyard** Armagh Vineyard **Armor Plate & Chauvet** Arrovo Lindo Vinevard **Ascentia Vineyard Asern Family Vineyard Atlas Vineyard Management Atwood Ranch Aubert Vineyards** Autana Azzaro **B A Thieriot Vineyards B Wise Vineyards**

Bacchi **Bacchus Vinevard Bald Mountain Ranch Baldocchi Vinevard Balletto: Woolsev Road Balletto: BCD Balletto: Bravo Torro** Balletto: Burnside Rd. **Balletto: Cider Ridge Balletto: Daywalt Rd. Balletto: Guerneville Rd. Balletto: Hall Rd. Balletto: Jacqueline's Vineyard Balletto: Mill Station Rd. Balletto: Occidental Rd Balletto: Olivet Rd. Balletto: Pelletti Balletto: Pierre's Vineyard Balletto: Piner Rd. Balletto: Sexton Flat Balletto: Sexton Hill Balletto: Spiderweb Ranch Balletto: Stony Point Vineyard Balletto: Watertrough** Balthazard Banatao Bannerman **Barbour Vineyards Barn House Barrelli Creek Ranch Barricia Vineyard Barrow Bartolomei Vineyard Bastoni Vineyards Bateman Vineyard** Battaglini Estate: Twin Pines Ranch **Battle Family Vineyards Batto Fruit Company Bauer Vineyard** Bayer Bazzano

BDV Beckman Vineyard Bedarra Vineyards Beeson **Behler Vinevard Belden Barns** Bella Terra Ranch **Bellavista Ranch Bella Sonoma Vinevard Bella Vineyards: Lily Hill Estate Bellisimo Ranch Beltane Ranch Bembey Vineyards Benguerel Bennett Bench Vineyards Bennett Ridge Vineyards Bennett Valley Cellars Benovia Cohn Estate Vineyard** Benovia Martaella Estate Vineyard Benovia Tilton Hill Estate Vineyard **Benziger Family Winery: Estate** Benziger Family Winery: Quarryhill **Benziger Family Winery: Stone** Farm **Benziger Family Winery:** Sunnyslope **Berlin** Betty Ann Vineyard **Bevill Vineyard Management Bevill Family: Black Ranch Bevill Family: Borri North Ranch Bevill Family: Borri South Ranch Bevill Family: Griffen Ranch Bevill Family: Hall Road Ranch Bevill Family: Keegan Ranch Bevill Family: MacDonald Ranch Bevill Family: Piccetti Bevill Family: Schneider Ranch Bevill Family: Viognier Ranch Bevill Vineyard Management: Abbe Bevill Vineyard Management:**

Akerlind WDC Bevill Vineyard Management: Alderbrook/Orsi **Bevill Vinevard Management: Baer Bevill Vinevard Management: Black** Horse **Bevill Vineyard Management: Comstock Vineyards Bevill Vineyard Management:** Draxton **Bevill Vineyard Management: Dry Creek Vineyard Block 2 Bevill Vineyard Management: Dry Creek Vineyard 8 Bevill Vineyard Management: Dry Creek Vinevard 9 Bevill Vineyard Management:** ETSEC **Bevill Vineyard Management: Garrison Ranch Bevill Vineyard Management:** Hanna Alexander Valley **Bevill Vineyard Management:** Hanna Occidental **Bevill Vineyard Management:** Hanna Slusser **Bevill Vineyard Management: Hart** /Arbor Bench **Bevill Vineyard Management: Keresey Bevill Vineyard Management: La Petit Etoile Bevill Vineyard Management: M-G** Vineyards **Bevill Vineyard Management: Muhleman Bevill Vineyard Management: Puma Springs Bevill Vineyard Management:** Salem **Bevill Vineyard Management:**

Somers Grant **Bevill Vineyard Management:** Somers HSK **Bevill Vineyard Management:** Stiling **Bevill Vineyard Management: Tusi Bevill Vineyard Management:** Vogensen/Piccetti **Bevill Vineyard Management: West** Wines; Akerlind DC **Bevill Vineyard Management:** Wolcott **Bevill Vinevard Management:** Woods Alexis **Bevill Vineyard Management:** Woods Kav **Bevill Vineyard Management:** Woods North **Bevill Vineyard Management:** Yeomans **Bevis Bialla Vineyards Bianchi Vineyard Bierbaum Birdland Vinevards Bisordi Ranch & Vineyard Bizmark Black Hole Vineyard Blake Mauritson Vineyards Blue Moon Vineyard Boarsview Vineyards** Bocage **Bodega Headlands Bodega Ridge Bohlen/Parks Boisset Family Estates Boisset Family Estates: Ferguson** Vineyards **Borcher Vineyard Borg Vineyard Bottocelli Rockpile Vineyards Bowland Vineyard Management BR Cohn** Bradley **Branham Rockpile Vineyard Bravo Toro - Gaps View Bravo Vineyard Brereton**

Bricoleur Brooks & Vann Vineyard Brown Bruce **Buckeye Vineyards Buena Tierra Vineyard Burning Bird Burwell Bush Crispo Vineyard C&A Vineyards Cadd Ranch** Calegari **Calesa Vinevard Calhoun Vinevard Calluna Vineyards Calplans Wood Campbell-McKinney Vineyards Cameron Vineyards** Camporelli **Carlisle Vineyard** Carriger **Cassatta Vineyards Cast Wines Catapult Ranch Catherine Bonneau Vineyard** Caton **Centurion Vineyards** Champ Cal (Pompadour) **Chandler - Braccialini Chandler Ranch Charlie Smith** Chateau Diana **Chelli Vineyard Chemise Vineyards Chenoweth Vineyards Cherry Block Chiotti Ranch CHR** - Bertagna **Christopher Creek Winery** Cisne **Clark Vineyard Management** Clayton **Clear View Vineyards Cleary Ranch & Michael Valentine Clendenen Vineyard Management Clos du Bois Winery** Cloud 9 **Cloverdale Ranch**

Coffey Lane Vineyard Coin Flip Ranch Cole Creek Vineyard Colibri Vineyard Comstock Wines Confidant Vineyards Constellation Brands Cook Vinevard Management Corazon del Rio Vineyard Cornell Vineyards Cornerstone Certified Vineyard Costello **Covev Oak Crane Canyon Crane Family Vineyards Creek Front Vinevards Creek's End Crocker Road Ranch** Crockett **Croft Vineyard Cuneo-Green Acres Cuneo-Wilson Ranch Cypress Ridge** D & L Carinalli Vinevards D & S Wilson D & J Vineyard **Dairyman Vineyard Dalton Vineyard Darden Vineyard Davis Family Vineyard DaVero Farms & Winery Dawsone Vineyard Daylight Vineyard Management Dayton Vineyards De Simone Vineyard De Benedetti** Degrange **Del Rio Ranch** Delaney/Sobieski Dellar **DeMeo Vineyards Demostene Ranch** Dempel Farming Co. **Dempster Vineyard** Deodora **Deridere Aper Vinea** Desforges **Dexter Vineyard**

Diamond Pile Ranch Dirt Farmer & Co DNA Vineyards Dos Acres Vineyard Dove Thomas Vineyards Dow Vineyard Draxton **Dry Creek Vineyard Dry Stack Vineyard Duckhorn Vineyards & Winery DuMOL Vineyards & Winery Dunbar Vinevards** Duste **Dutton Ranch Dutton Ranch - Alper Vineyard Dutton Ranch - Barcaglia Lane Dutton Ranch - Barron Vineyard Dutton Ranch - Big John's Dutton Ranch - Braughton Dutton Ranch - Bush Dutton Ranch - Campbell Vineyard Dutton Ranch - Cleary Dutton Ranch - Cohen Vineyard Dutton Ranch - Coon Vinevard Dutton Ranch - Dos Reis Dutton Ranch - Dutton Hill Dutton Ranch - Dutton Palms Dutton Ranch - G. Jewell Vinevard Dutton Ranch - Gail Ann's Vineyard Dutton Ranch - Gamlen Dutton Ranch - George Vineyard Dutton Ranch - Gerboth Vinevard Dutton Ranch - Germone Road Dutton Ranch - Goff Vineyard Dutton Ranch - Gravenstein** Highway **Dutton Ranch - Green Valley** Vineyard **Dutton Ranch - Gregori Vineyard Dutton Ranch - Hallberg Vineyard Dutton Ranch - Hansen Hill Dutton Ranch - House Block Dutton Ranch - JAS Dutton Ranch - Jentoft Dutton Ranch - Jewell Vineyard Dutton Ranch - Joy Ridge Dutton Ranch - Lorenzo Vineyard Dutton Ranch - Manzana Vineyard**

Dutton Ranch - Martens Dutton Ranch - Marty's #2 Dutton Ranch - Mengle Vineyard Dutton Ranch - Mill Station Dutton Ranch - Miller Dutton Ranch - Morelli Lane Dutton Ranch - Perry Ranch Dutton Ranch - Ross Ranch Dutton Ranch - Sebastopol Vinevards **Dutton Ranch - Shop Dutton Ranch - Silva Brothers Dutton Ranch - Snow Dutton Ranch - Stuppin Dutton Ranch - Sullivan Dutton Ranch - Summerhome Park Dutton Ranch - Sunnvview** Vinevard **Dutton Ranch - Sylvia's Dutton Ranch - Thomas Road Dutton Ranch - Triple JS Dutton Ranch - Walker Hill Dutton Ranch - Widdoes Dutton Ranch - Winkler Dutton Ranch Corp Eastside Knoll EcoTerreno Edward James Vineyard** Edwards - Warren's Hill/Goldridge **Edwards - Flax Lower El Mar and Olivos Vineyards El Novillero Vineyard Ellis Alden Vineyards Elsbree Vineyard** Engel Engrafti (Cullinan Vineyard) **Enrique Castillo Vineyard** Management Everest **Every Vineyard Ewald Vineyard** Fairview **Fall Creek Vineyard Fallen Leaf Faloni Ranch Fanucchi Vineyards Farina Vineyard Farrow Ranch**

Farver Ferrari-Carano Vineyards & Winery **Fichtenberg Vineyards** Field-Cotati **Fieldsa Fisher Vineyards Five Sisters Ranch East & West** Flatridge **Flax Vineyard** Flint/ Brown Barn **Flowers Vineyard Fog Crest Estate Winery Foggy Bend** Foley Family Wines: Asti 1 Vineyard Folev FamilyWines: Asti 2 Vinevard Foley Family Wines: Cynthia's Vinevard **Foley Family Wines: Champlin Creek Vinevard Foley Family Wines: Sebastiani Town Blocks Foley Family Wines: Robert and** Patrick's Vinevard **Foley Family Wines: Wobken** Vineyards Foley Family Wines: Foley Sonoma **Estate Vineyard Foley Family Wines: Lancaster Estate Vineyard Fort Ross Vineyard Foss Vineyard Four Seasons Vineyard** Management FoxDen Francis Ford Coppola Winery & Vineyards **Francis Vineyard Franco Vineyard Frank Johnson Vineyards** Fredson Freemon Frei Ranch Freidman **Fritz Winery and Vineyards Frogmore Farm Frostwatch Vineyard** Frugoli

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Harrick **Healdsburg Retreat** Heirs of My Dream Vineyard **Heller Family Vineyards** Henderson **Henstooth Ranch** Hershberg **Hervey Vineyard** Hi Vista Vinevard Hickerson Highland **Highway Vineyard Hill Ranch Hilltop Ranch Hocking Ranch** Hoffman Hogan's Run Vineyard Hook and Ladder Winery Hoot Owl Creek Vineyards **Hopkins River Ranch** Hoppe Kelly Vineyard/ Samantha's Vineyard **Horn Vineyard** Hower/ It's a Jungle Out There Hummingbird Hill Sonoma Stage Vineyard lantosca Idlespoke lara **Indian Springs Ranch Vineyard Iron Horse Ranch and Vineyards Ivy Glen Vineyard** lvywood **J** Fisher J Vineyards & Winery J. Pedroncelli Winery & Vineyards J2 Estate Vineyards **Jack London Vineyard Jackson Family Wines Jackson Family Wines and Red** Star Vinevards **Jackson Ranch Jade Mountain James Family Vineyard** Jam's Nest **JD Ranch Jemrose Vineyards** Jepson

John Tracy Vineyard **Jordan Vineyard Jordan Vineyard & Winery Joseph Family Vineyard Joseph Phelps Freestone** Vineyards Joy Road Vineyard Joyce Vineyard **Judge Family Vineyard Justi Creek Vineyards** Katherine Lindsay Vineyard Katon Keating Keegan **Keller Estate Kent Vinevard Kenwood Vineyards Ketcham Estate Winery Kholamian Kick Ranch - Estate Kilkullen Family Vineyard Kiser Vineyards KL Barr Knights Bridge Estate Vineyard** Knox KOA Kobler **Kohl Vineyard Korbel Champagne Cellars** Kortz/Weeks Kozlowski Family Vineyard Kryzaowski Vineyard **Kuimelis Vineyards Kunde Family Vineyards & Winery** Kurtzman L Blocks La Cienega Vineyard La Porte Cochere Vineyard La Prenda Vineyard Management La Vigna Lafranchi Lago di Merlo Vineyards Lagomarsino Laguna North Laguna Oaks Laguna Ranch Lalivara Vineyard

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Madden Vineyard Madden Ranch Madhaven **Madrone Vineyard Management** Magay Magnolia Marcucci Farms **Marimar Torres Estate** Marshall Marsha's Vineyard Martin Ray Estate Vineyard **Martinelli Vineyards & Winery** Marvmor Massoni Ranches **Mauritson Family Vinevards Mazzoni Vineyards McClain Vinevards McDougle Vineyards McWilliams Medieros Medinger Vineyard Medlock Ames Vineyards** Mendelsohn Merlin **Merriam Vinevards** Merry Edwards: Coopersmith Vinevards Merry Edwards: Cresta d'Oro Vinevard Merry Edwards: Georganne Merry Edwards: Meredith Estate Vineyard Merry Edwards Winery: Maefield **Merry Edwards: Rich Haven Merry Edwards: Sanchietti Mes Files Michael David Winery of Sonoma** Michael Mara Vineyards **Mil Vistas Vineyard** Mill Creek Vineyards Millen Vineyard Mills Vineyard **Mission Block Monson Vineyards** Montafi Monte Rosso **Montecillo Vineyards** Moonridge Vineyard

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Paradise Ridge Winery Park Avenue Turf Vineyard **Parmelee-Hill Vineyards Parr Vineyards** Parson's Homegrown **Pasatiempo Vineyard Pate Vineyard Patient Terrier Patin Vineyard Management** Patz & Hall Wine Co. **Paul Hobbs Winery Pauls Vinevard** Peaceland **Peav Vinevards Peline Vineyards** Pelkan Ranch and Vinevard Co. Pellegrini - Olivet Lane Vinevard Pellini Perry **Peter Michael Winery: Knight's** Vallev Estate **Peter Michael Winery: Seaview** Vineyard **Petersen Land Management Petersen Vinevards Peterson's Ranch Pfendler - Helgren Vineyard Pfendler - Home Vineyard Pfendler - Pullis Vineyard** Pickberry **Pina Vineyard Management** Pinsof Placek **PNA Vineyard Polesky Mountain Road Ranch Pomerantz Ponzo Vineyards** Poplar Prati Ranch Pratt Family Vineyard Pratt Family Vineyards: Hall Road **Pratt Family Vineyards: Irwin Lane Pratt Family Vineyards: Lakeview Pratt Family Vineyards: Sexton** Road **Pratt Family Vineyards: Vine Hill Preston Vineyard**

Price Family Vineyards - Dupont Price Family Vineyards - Durell/ Ellie **Price Family Vineyards - Gap's** Crown Price Family Vineyards - One Sky Price Family Vineyards - Stoetz **Price Family Vineyards - Vella Price Family Vineyards - Walala Price Family Vineyards - Wilson Prior Family Pritchett Peaks Vinevard Provisor Puccioni Ranch Puma Springs Vineyard Putnam Vinevards** Quarry R Bar N **R.** Carraro Vineyards **R.F.S. Vinevards** Raggio Trust **Ramal East Rams Gate Vineyard** Rancho 10 Acres **Rancho Covote Rancho Cuvare Rancho Emiliano Rancho Gallinas** Rancho La Familia **Rancho Lazaro Rancho Los Cuates Rancho Los Hermanos Rancho Maria Rancho Salina** Rassmussen **Red Car Wine Red Fan Red Fox Ranch Red Star Vineyards Redwood Empire Vineyard** Management **Redwood Glen Redwood Hill Vineyard Redwood Ranch & Vineyards Reichel Vineyard Renteria Vineyard Management Calesa Vineyard**

Ressler **REVM1&2 Reynoso Vineyards Ricci Vineyards Richards Vineyards Ricioli Bros. Riddle Vineyards Ridgeline Vineyard** Rink **Rio Lago Ranch & Vineyard Rising Star River East River Ranch River Road Family Vineyards and** Winery **Riverfront Vinevard Riversmoke Vinevard Roan Vineyard Robert Mauritson Vineyards Robert Young Vineyards Roberts Vinevard Roche Winery Rockpile Ridge Vineyards Rocky Hill Enterprise Rocky Ridge Vineyards Rodney Strong Vineyards Roger Wishard Vineyard Rombauer Vineyards: Davitto** Vineyard **Ron Rubin Winery Ross Station Vineyards Rossi Ranch Rotlisberger Ranch** Roush **Rudd Vineyards Rued Home Ranch Rued Vineyard Running Creek Vineyard Russian Hill - Talawind Russian Hill Wine Estates** Ruxton **Ryan Ranch** S & K Ranch S & S Ranch Saggio Hills Sail & Anchor Vineyard **Saitone Vineyard**

Saleh

San Lorenzo Vineyard Sanchietti Farming Sanchietti Nonella Chard Sanchietti Ranch Sanchietti: David August Sanchietti: Giuseppe Sanchietti: Green Vallev Sanchietti: Pleasant Hill Sanchietti: Sundance Sanchietti: Two Brothers Sanchietti: Two Drvers Sangiacomo Vinevards Santo Giordano **Sapphire Canyon** Sarlo Sasson Vineyard **Sceales/Bingham Vineyard** Schrader **Schug Carneros Estate Winery** Scintilla Sonoma Vineyard Scott Sei Querce Vineyards **Serres Ranch** Sevillano Shamwari **Shawn Vineyards** Shea Collins Ranch **Shiloh Glen Vineyard Shiloh Vineyard** Shippey **Shone Farm Siebert Vineyards** Siegmund Silk Road **Silver Cloud** Silver Oak Cellars: AV Estate Silver Oak Cellars: Big River Silver Oak Cellars: Crazy Creek Silver Oak Cellars: Redtail Silver Oaks Cellars: Miraval 7800 **Silver Pine** Silverado Farming Company Silverado Vineyard Simi Winery Simoneau **Simons Valley House**

Simon-Williams **Simpatico Ranch Simpson Vineyard Sink Vineyard Skinner Vineyard Sleeping Dog** Smith Vineyard Smoke **Smokey Ridge** Snow Sodini Soiland **Somers Vinevard** Sonoma Ag Art: Coffey Lane Sonoma Ag Art: Jones Road Sonoma Ag Art: Mark West Sonoma Cutrer Vinevards & Winerv Sonoma Highway Sonoma Mountain Vineyards **Spencer Vinevards** Spring Hill Ranch & Vineyard Square Peg St. Anne's Crossing **Stamos Vinevard** Stanley **Starlite Vineyards Starr Creek Vineyard** Starscape Stead Stefani **Stetson - Greene Vineyards** Stevens Stone Ranch Stracquadanio Vineyard Strictland Stuhlmuller Summa Vineyards Sundawg Ridge Vineyard Sutter Swallowfork Vineyards Sweetwater- Beliz Gambogi Vineyard **Sweetwater- Henze Vineyard** Sweetwater- Hook & Ladder Vineyard Sweetwater- Los Amigos Vineyard **Sweetwater- Seversons Vineyard Sweetwater- Simeones Vineyard**

Syar Family Vineyards T & T Vineyards **Tanya's Vineyard Taylor Vineyards Taylor Lane Vineyard Teldeschi Vineyards** Tempesta Teran Terra de Promissio **TGE - Baker Ridge TGE - Cresta Ridge TGE - Sons & Daughters TGE - Wickersham The Haven Vinevard** The Hess Collection - Mardikian Vinevard The Murray Farm The Nine's Vineyard The Pivot Vineyard **Theriot Vineyards Thomas Mauritson Vineyards Thompson Vineyard Thornton Ranch Titus Vinevard Toboni Vineyard Tognazzini Vineyard Torrey Hill Trattore Farms Vineyard Tre Torrente Vineyard Treasury Wine Estates Treborce Vineyards** Treehouse 1 & 2 Tres Palmas Trieb **Trinchero Family Estates Trinity Ridge Triple Ten Tri-Valley Vineyard Management Tri-Valley Vineyard Management: Jimtown Ranch Vineyards Tri-Valley Vineyard Management:** Lytton Homeland Vineyards **Tri-Valley Vineyard Management: Oliver Vineyards Tri-Valley Vineyard Management: Reedy - Del Rio Vineyards Tri-Valley Vineyard Management: Reedy - River Dale Vineyards**

Tri-Valley Vineyard Management: S/J Vineyards **Trohan Vineyard Trueheart - Smith Truett Hurst Winery Home Ranch** Trujillo Tula Vista **Turtle Vines Twin Hill Vinevard Twin Valley Ranch Two Rock Ranch Twomev Cellars: Laststop Twomev Cellars: Merino Twomev Cellars: Twomev West Twomey Cellars: Westpin Uboldi Vinevards UPTick Vineyards** Vadasz Vineyard Valdez Vineyards Valla Farm Valley of the Moon Van Loben Sels Van Ness VanAlvea Varenna **Vena Vineyard** Vesom Viansa **View Wines** Vina Del Sol; Adobe Vina Del Sol; Arnold Vina Del Sol; Ramal Vine Hill Vineyard Vinedresser Vineyard Management **Vinegar Hill Vineyard Vinepro Vineyard Management Vineyard Eleven** Vineyard of Pasterick **Vino Farms** Vintners Inn **Vivio Vineyard Vyborny Vineyard Management Vyborny Vineyards** W Ranch Walala Vineyards Walker Station Wallace Ranch

Walsh Vineyards Management

Warnecke Ranch & Vineyard **Wasson Ranch** Wat Vinevard Weinberg West Dry Creek Ranch Westerhold Westphall Ridge Vineyard White Perry Vineyard White Ranch Whitton Ranch Wilcox Wild Oak Vinevard Wild Iris Vinevard Wild Rose Wildcat Mountain Vineyards Wildwood Vinevards William Gordon Winery: Pesonen Vinevards William Gordon Winery: Hill-**McSweenev** Williams Selyem Estate: Drake Vineyard Williams Selyem Estate: Lower Williams Selvem Estate: **MacGregor Ranch** Williams Selyem Estate: Upper **Williams Vineyard** Williamson Wilson Artisan Vineyards Wilson Ranch Wilson Road Ranch Windsor Creek Windsor Oaks Vineyards & Winery Wine Creek Ranch & Vineyards **Winners Circle** Yellow Dog Vineyards **Yoakim Ranch** Yoder **Zichichi Family Vineyard & Wines Zimmerman Vineyard**

ASSESSED VINEYARDS

2 Limones A Creek Abbondanza Vintners Square Alexander Vineyard Anne's Vineyard - Blue Far Aslin

Baker Vineyard Bartholomew Park Beard Vinevard Bella Sonoma Bellacaria Bermudes Vineyard **Birch Estate Blag Vineyard Brushera** Camelia Vineyard **Cartan Vineyards** Chalk Hill Estate Vinevards & Winerv Char Vale Choate Vineyard Coco Bean - Brown Collier Falls Coturri Estate Coyote Hill Vineyards Coyote Ridge Cummings Cut Root Vineyard Davis Vineyard Denner Ranch Donum Estate - Ferguson Donum Estate - Lawler Vineyard Donum Estate - Winside Double T Ranch Dr. Smith Vineyard Drummond Pike East Rancho **Enzenauer Vineyard Management** Ernest Foote Vineyard Fox Ranch Frog Creek Funsten Gaddis Vineyard Gerhardt Vineyard **Gianguinto Vinevard** Graham Family Vineyard Guidici Hallberg Ranch Hastings Vineyard Herrick Vineyards **Hirsch Vineyards** J Rickards Vineyards Jenkins Ranch

John Somers Kamen Vinevards Klopp Ranch Laguna Lark Vineyard Larson Family Little Boot Marcucci Mathy Vineyard **McAdams McCloskey** McCov Vinevards Mever Vinevard Moon Mountain Moville Vineyards Murphy Vineyards Nelligan Norris Vineyard O'Callaghan Vineyard Opatz Paradise Vineyards Passalacqua Vineyard Pinot Hill Portis **Regusci Vineyard Management** Rochioli: Eastside vineyards Rochioli: Westside Vineyards Rockin H Ranch **Rockpile Road Vineyards** Scharer Sevas Vineyard Severson Silver Lining Simon Hill House Skikos Vineyard Skipstone Ranch Sonoma Creek Vineyard Soracco Family Vineyards Spadoni Spring Hills Stone Edge Vineyards Tambellini Taylor **Timber Crest Farms & Peters** Vineyards Trentadue **Trenton Vineyard** Two Moon Vineyard

V. Buchignani Vineyard Viluko Vineyards Wallstrum Family Vineyards Weinstock Vineyard Welch West Rancho Wild Hog Vineyard Yamoah Vineyard Zuckerman Vineyard

CERTIFIED SUSTAINABLE WINERIES

Alexander Valley Vineyards Asti Winerv **Blackstone Winery Brown Forman Wines** C Donatiello Winerv **Carneros Hill Winery** Carneros Wine Company Cartograph Winery **Cinque Insieme Winery Cline Family Cellars** Clos du Bois Winery Copain Winerv Cross Barn Winery Dry Creek Vineyard Winery **Dutton Estate Winery** Francis Ford Coppola Winery GlenLyon Winery **Gloria Ferrer Winery** Hafner Vineyard Hartford Winery Heck Cellars Winery Heirs of My Dream Winery J Vineyards & Winery J. Pedroncelli Winery Jacuzzi Family Vineyards Keller Estates Winery Kittyhawk Winery Korbel Winery Kunde Family Winery La Crema Winery Lancaster Estate Winery Laurel Glen Winery MacRostie Winery & Vineyards Madrone Estate Winery Marimar Estate Winery Martin Ray Winery

Martinelli Winerv Mauritson Winery Merry Edwards Winery Notre Vue Winery Paul Hobbs Winery Pasterick Winery Pellegrini Wine Co. Punchdown Cellars Purple Wine & Spirits - Graton Winerv Ram's Gate Winery Ravenswood Winerv Rodney Strong Vineyards Winery Ron Rubin Winery Shone Farm Winery Siduri Winerv Simi Winery Sonoma-Cutrer Winery Split Creek Winery St. Francis Winery & Vineyards Stonestreet Winerv **Trattore Farms** Two Amigos Winery Twomev Cellars - Westside Vérité Winerv Vinwood Winery Virginia Dare Winery William Gordon Winery

WINERIES WITH LABELS BEARING SONOMA COUNTY SUSTAINABLE WINEGROWING LOGO

Alexander Valley Vineyards Balletto Vineyards & Winery Cline Family Cellars Dutton Estate Winery Dutton-Goldfield Winery Ferrari-Carano Vineyards & Winery Francis Ford Coppola Winery Gary Farrell Vineyards & Winery Jacuzzi Family Vineyards Lynmar Estate Sangiacomo Family Vineyards Shone Farm Winery

Our Creed

We are farmers always

We are grape growers today

We believe in preserving agriculture for future generations

We see sustainability as our compass for better farming and business

We understand that history offers a guide to making decisions in the future

We believe in continuous learning, improvement and collaboration

We are positive contributors to our community and industry

We are caretakers of the land we inherited on behalf of those who will inherit it from us

We are Sonoma County

VEGROWERS

SonomaWineGrape.org