

Photo by George Rose

Sonoma County Winegrowers' 4th Annual Sustainability Report

January 2018

A comprehensive report on Sonoma County Winegrowers' commitment to making Sonoma County the nation's first 100% sustainable winegrowing region.



Stewardship. Integrity. Collaboration.

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About Us

The Sonoma County Winegrape Commission, also known as Sonoma County Winegrowers (SCW), was established in 2006 as a marketing and educational organization dedicated to the promotion and preservation of Sonoma County as one of the world's premier grape growing regions. SCW has oversight by the California Department of Food and Agriculture, which supports producer regions. With more than 1,800 growers, SCW's goal is to increase awareness and recognition of the quality and diversity of Sonoma County's grapes and wines, through dynamic marketing and educational programs targeted to wine consumers and wine influencers around the world.

Mission

The mission of Sonoma County Winegrowers is to increase the value of Sonoma County winegrapes while nurturing and protecting sustainable agriculture for future generations.

Values

Family Farming: Sustaining a farm or a family requires love, commitment and hard work.

High Quality: We are blessed with a diversity of climate, soil and setting. We bring forth the world's finest abundance of winegrape varietals.

Stewardship: This is the land where we love, live and work. We are committed to sustaining, preserving and protecting it for future generations.

Community: Sustainable agriculture depends on vibrant and healthy people. We treat our neighbors, our workforce and our community as an extension of our family.

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A Letter from the Chairman

As the new Chairman of Sonoma County Winegrowers, I would first like to thank former Chairman Kevin Barr for his hard work and commitment to our grape growers and local community. Under his leadership, the Commission has continued to increase the value of Sonoma County wine grapes and position us as global leaders in sustainability. We are poised to continue down this path of progress in the years to come.

With the release of our 4th Annual Sustainability Report, it is with great pleasure and gratitude that I lead the Commission and Sonoma County in our continued efforts towards achieving 100% sustainability countywide. Our sustainability success is unparalleled and has received local, national and global accolades, bringing attention to Sonoma County as a world-class wine region that also preserves agriculture for the long-term.

With the continued hard work of our dedicated grapes growers. Commissioners, staff and fearless leader-President Karissa Kruse-I know that we will achieve our sustainability goal and implement additional programs that help secure Sonoma County's agriculture for generations to come.

This year, we are excited to invite wineries into our sustainability program by encouraging them to use the new Sonoma County Sustainability label on wine made from sustainably grown grapes. Wines bearing the new label directly demonstrate the county's commitment to sustainability and make it easy for wineries to share their sustainability commitment. The label showcases our county's triple-bottom line approach of sustainability through social, environmental and economic responsibility.



In addition to my role with the Commission, I am humbled to be on the board of the Sonoma County Grape Growers Foundation (SCGGF). I am proud to see the work that SCGGF is doing to improve the lives of ag employees and their families who were impacted by the 2017 wildfires. The overflowing support and countless donations towards the SCGGF Housing Support Fund for Ag Employees and Their Families-from numerous local community members and businesses, as well as from citizens and businesses from afar—are incredible. Thank you to all who have donated and supported the agricultural employees who help sustain the Sonoma County community and contribute to the vibrant county in which we live

I look forward to working together with our grape growers and community members to ensure the sustainability and excellence of our winegrowing community in Sonoma County, especially as we work to rebuild the spirit of Sonoma County in the wake of the 2017 wildfires.

Sincerely, Joe Dutton

Sonoma County Winegrowers **Recognized By Governor Brown** with California's Highest **Environmental** Honor

On January 19, 2016, California Governor Jerry Brown recognized the Sonoma County Winegrowers sustainability commitment and progress with the State's highest environmental honor, the Governors Environmental and Economic Leadership Award (GEELA).

poll

The GEELA program recognizes individuals, organizations, and businesses that have demonstrated exceptional leadership and made notable contributions in conserving California's precious resources, protecting and enhancing our environment, and building publicprivate partnerships. The annual award is administered by the California Environmental Protection Agency, in partnership with the Natural Resources Agency, the Department of Food and Agriculture, the State Transportation Agency, the Business, Consumer Services, and Housing Agency, the Labor and Workforce Development Agency, and the Health and Human Services Agency.

For the Sonoma County Winegrowers, it is an incredible honor to be recognized for environmental leadership and the award validates the depth of the region's sustainability program—which focuses on being socially responsible, environmentally conscientious and economically viable. This recognition is also testament to the dedication and leadership of Sonoma County's 1,800 grape growers who have worked tirelessly to ensure they positively impact the local community and preserve agriculture here in Sonoma County.

At the time of receiving the award, Secretary of the California Department of Food & Agriculture Karen Ross commended Sonoma County grape growers, saying, "I congratulate Sonoma County Winegrowers on this recognition of their remarkable commitment to the Sustainable Winegrowing Program. It is a fitting tribute to the dedicated and collaborative efforts of grape growers throughout the county."

Sonoma County By the Numbers

Half of Sonoma County's land is still in a natural state of forests and woodlands.

- 1,050,000 The size (acres) of Sonoma County
- **Only 6%** of Sonoma County's 1 million acres are planted to grapes (Urban 9%, Pastures 36%, Forests 49%)
- 1 to 2 For every 1 acre of vineyards, our growers farm an additional 2 acres of diversified agriculture, including pasture land, dairy, poultry, figs, hay, lavender, limes, pears, apples, etc.
- More than 1,800 grape growers in Sonoma County
- 85% of Sonoma County vineyards are family-owned and operated
- 80% Sonoma County vineyards that are 100 acres or less
- 40% Sonoma County vineyards that are 20 acres or less



A Letter from the President

Unforgettable 2017

For the past five years, I have been blessed with the incredible opportunity to work on behalf of the grape growers in Sonoma County and help lead our efforts to preserve local agriculture and promote Sonoma County as a world-class wine region. At the end of each year, I reflect on our region and organization, and take great pride in the achievements that have been accomplished. I also use the time to identify what can we do better to continue moving forward in the year ahead.

This year unfortunately provides an unforgettable memory with the wildfires that ravaged our county in October 2017. I know all of you have been impacted in varying degrees by the devastation that has consumed this beautiful region we call home. It is hard to process the speed at which life changed for so many of us. However, we are a strong community that supports and loves each other. And we are a community now coming together more than ever to rebuild. Sonoma County will be better and stronger than ever, because the heart of this place is not buildings and homes, it is all of you, your families and your dedication to our land, our employees and our community.

Although October truly changed the landscape and heart of our community forever, there is some sense of relief in getting back to the priorities of the Sonoma County Winegrowers. Overall, 2017 continued to be a strong and sustainable year for the Winegrowers. This year, we launched the Sonoma County Center for Ag Sustainability (SCCAS). The SCCAS will offer unique initiatives that focus on developing innovative strategies to preserve Sonoma County agriculture and promote Sonoma County as a sustainable world-class wine region.

SCCAS' first effort, which was going to launch in October 2017 but was delayed by the fires, will take place in March 2018. This is a two-year initiative that will engage subject matter experts from around the United States and beyond to focus on four key areas of challenge and opportunity for Sonoma County. The initiative is essentially an intersection of a think tank and a fellowship. Sonoma County Winegrowers has partnered with a global leader in strategy and facilitation, Professor George Day of the Wharton School of Business, to facilitate the programs as we look to apply "Silicon Valley thinking and planning" to Sonoma County agricultural and

wine. We have successfully invited and received confirmation that we will have over 20 subject matter experts from around the United States with expertise ranging from environmental issues to communications.

The end goal is to develop roadmaps to potential solutions, leveraging the outside expertise and thinking of our expert members, that will enable us to continue to protect agriculture in Sonoma County while making sustainable winegrowing a reality.

Priorities for the SCCAS Work:

- 1. Adapting farm practices
- 2. Sustaining and protecting the ag sector
- 3. Leveraging leadership in sustainability and a grassroots approach to climate change
- 4. Understanding the changing industry economic

After working with the Sonoma County Vintners and Sonoma County Tourism to launch a joint brand mark in 2012, this past year we built on this foundational work and embarked on a branding initiative to further develop and refine the grape growers branding and messaging. This branding work will drive the communication as well as the look and feel of the marketing efforts of the Sonoma County Winegrowers for the next few years.



Aspen Food & Wine Classic Sommelier Reception, Executive Wine Editor Ray Isle and Karissa Kruse

This year, we continued our focus on educating sommeliers and wine influencers with an expanded partnership with the Guild of Somms, an organization with 12,000+ members around the world. This work included educational seminars, videos on viticulture and winemaking, and counsel from somms on the SCW sustainability efforts and regional promotions. We also continued our multi-year partnership with Food & Wine Magazine. SCW hosted the opening reception at Aspen Food & Wine for 60 somms personally invited by Ray Isle, Executive Wine Editor for the magazine.

We featured vineyard-designate, sustainably grown wines from around the county and were able to educate these important wine influencers about Sonoma County's sustainability commitment. Ray Isle also filmed a second series of "Back Roads and Back Stories" videos with our grape growers, which will be released this year. We also launched the Sonoma County Harvest Somm Camp, which provides selected sommeliers an in-depth harvest and wine experience in Sonoma County. All these efforts continue to educate those folks who are our front-line ambassadors for Sonoma County wines and the region.



Guild of Sommeliers' Geoff Kruth films local growers

Last year was a particularly important year for the work of the Sonoma County Grape Growers Foundation (SCGGF). With an approved strategic plan in January of 2017, the SCGGF identified two key pillars of work that needed immediate focus for ag employees and their families. Those are affordable housing and workforce development. With 29% of the grape growers in Sonoma County providing workforce housing, the need for affordable housing is still overwhelming for ag employees, as well as many others in Sonoma County. Most of the past year was spent working with a consortium of grape growers to develop sets of uniform housing plans that would be made available to all farmers who wanted to build housing on their ag-zoned lands. We also worked with Permit Sonoma to support an expedited and more predictable permitting process. The goal of this collaboration is to have an additional 200 beds for ag employees by the summer of 2018. Even more meaningful, was that SCGGF was positioned to be able to respond quickly in October to the needs of ag families who had been displaced by the fires. The foundation continues to play a critical role in supporting ag employees and their families in Sonoma County.



Congressman Jared Huffman, Congressman Mike Thompson and Karissa Kruse at a reception with Congressional Wine Caucus

Last June, Sonoma County Winegrowers also hosted a reception for the Wine Caucus in Washington D.C. in partnership with Congressmen Mike Thompson and Jared Huffman. With over 25 Members of Congress in attendance and many other key staff, this was a great opportunity to educate decision-makers on grape growing in Sonoma County and the important role that sustainability can play as a more effective, voluntary path for what is often regulated. Plus, everyone enjoyed the exceptional Sonoma County wines!

Finally, Sonoma County Winegrowers continues its mission to be the first wine region that is 100% certified sustainable in the United States. With over 90% of the vineyards now a part of the sustainability program, we are making tremendous progress and grape growers around the county are actively engaged in improving their farming and business practices every year. The global recognition for this unprecedented commitment continues with national and global media attention, speaking engagements, hosting of business and community leaders, and innovative public and private partnerships. In November, we hosted a group of 20 leaders from Europe and the United States who were part of the German Marshall Fund. These transatlantic leaders wanted to learn more about sustainable farming and winemaking, climate change, labor issues and the impact that grassroots efforts can have on inspiring global change. In addition, the 2017 vintage will be the first that can proudly bear a Sonoma County Sustainably Farmed Grapes label on the wine bottle, signaling to consumers around the world that the grapes in the bottle were farmed sustainably by stewards of the land who care for their community and employees.

As Sonoma County continues its leadership in sustainability by being innovative with its farming practices to preserve agriculture, there are many exciting programs and partnerships ahead. As we kick-off 2018 and say farewell to an unforgettable 2017, we remain steadfast in our love of the land, our employees and our community.

Sincerely, Yaussa Yuse

Sonoma County Winegrowers Sustainability Report Card

On January 15, 2014, Sonoma County Winegrowers announced a bold committment to become a 100% sustainable wine region in 2019. Since the last report, Sonoma County's vineyards and wineries have made significant progress towards reaching that goal.

Sonoma County Sustainable Vineyards by Acreage

2017

92%

Vineyard acres sustainably self-assessed (53,624 acres)¹

72%

Vineyard acres certified sustainable by a third-party audit (42,083 acres)¹ 2016

85%

Vineyard acres sustainably self-assessed (49,577 acres)¹

60%

Vineyard acres certified sustainable by a third-party audit (34,654 acres)¹ 2015

64%

Vineyard acres sustainably self-assessed (37,392 acres)¹

48%

Vineyard acres certified sustainable by a third party audit (27,761 acres)¹ 2014

43%

Vineyard acres sustainably self-assessed (25,987 acres)¹

33%

Vineyard acres certified sustainable by a third-party audit (21,491 acres)¹

Sustainability: Defining the Goal

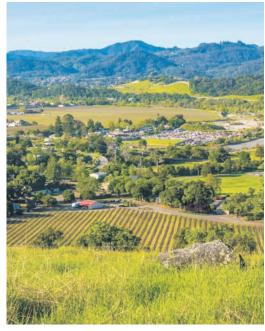
Since making this bold commitment, Sonoma County's grape growers have made incredible progress towards reaching our goal and continue to be recognized around the world for our leadership and transparency.

Although many of the region's multigenerational wine growers and winemakers have been practicing sustainable farming techniques and winemaking practices for decades, this initiative demonstrates our seriousness and strong commitment to ensuring all vineyards across Sonoma County are sustainable.

It is an unprecedented commitment for a wine region and a remarkable collaboration of our 1,800 growers, wineries and 18 AVAs (American Viticultural Areas) all working toward one goal—ensuring that the land stays preserved in agriculture, our community of neighbors and employees are treated with respect, and our industry continues to have a positive economic impact on the local community. When making this commitment, we promised to be fully transparent about our progress.

This comprehensive report shares the stories of our winegrowers' and winemakers' paths towards sustainability—highlighting their sustainable practices on the environment, local community and people, and Sonoma County economy.

We are proud of our local grape growers and hope you will celebrate their efforts and join us in helping to make Sonoma County the best place to live, work and do business.



Cloverdale Peak-Pine Mountain AVA. Photo by George Rose

People. Planet. Profit.

Sonoma County's winegrowers take a triple-bottom line approach to sustainable practices that measure grape growers' commitment to being socially responsible—in how they work with their employees, neighbors and community—environmentally conscientious with their farming and winery practices, and economically viable as a business.

People: Sonoma County's winegrowers and winemakers are committed to being socially responsible in how they work with their employees, neighbors and community. More than 85% of the vineyards in Sonoma County are family owned, and many have been farming for 3-4 generations, spanning 100+ years. Sonoma County grape growers are fortunate to employ some of the country's most talented, skilled, hardworking and devoted employees. They are the heart and soul of our vineyard businesses, and they've enriched the culture and sense of community throughout Sonoma County. It's important that we invest in their wellbeing and career development, as well as nurture the next generation of farmers.

In addition to a focus on environmental stewardship and the preservation of agriculture, Sonoma County's sustainability program focuses on each vineyard's practices related to social equity. Under Sonoma County's sustainability program, winegrowers follow 21 comprehensive best practices focused on a wide variety of social practices. The social equity requirements cover topics such as employee training and development, healthcare benefits, communication

with neighbors, community involvement, positive contributions to the community and industry, charitable giving, participation in industry initiatives and more.*

Planet: Sonoma County's winegrowers and winemakers are committed to being environmentally conscientious with their farming and winery practices. Many grape growers grew up on their farms and because they are good stewards of the land, their local environment and habitat is second nature. The land is in their blood and they farm with the intent of passing their land onto the next generation.

Under Sonoma County's sustainability program, winegrowers follow 77 comprehensive best practices focused on environmental stewardship and the preservation of agriculture. These environmental best practices account for more than half of the total sustainability practices required in the program. The environmental requirements cover topics such as water conservation, ecosystem management, habitat diversity, riparian habitat, air quality, pest management, soil monitoring, energy efficiency and much more.*

Profit: Sonoma County's winegrowers are committed to managing their business operations to ensure they are economically viable and endure long-term. The grape growers care deeply about protecting and preserving their land, as well as taking care of their employees, neighbors and community that have supported their vineyard businesses for years.

Sonoma County winegrowers assess every aspect of their farming business decisions. It's vital to ensure Sonoma County's vineyard businesses endure long-term to continue the legacy of agriculture that has defined this region for more than a century. Vineyards and wineries are a major economic engine for Sonoma County and we are committed to preserving it for generations to come.

Under Sonoma County's sustainability program, winegrowers follow 40 comprehensive best practices, focused on sound business decisions that ensures economic viability. The economic viability criteria covers topics such as vendor relations, employee retention, long term planning, financial evaluation, succession planning and more.*

*To fulfill the social equity, environmental and economic viability requirements of Sonoma County's sustainability program, growers assess, analyze and are rated (on a scale of 1 to 4) on their business practices. Each practice is scored and winegrowers are required to adopt new practices or improve upon existing ones.

Sustainability Programs

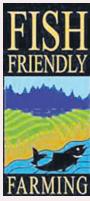
Sonoma County
Winegrowers has very strict
standards for acceptance
into our sustainability
program. The programs must
incorporate a triple-bottom
line approach and include
third-party certification. In
addition, every vineyard
must also create an annual
farming plan with a focus
on continuous improvement
to ensure their sustainable
practices continue to evolve
and improve each year.

Sonoma County Sustainability includes four programs.









Wine Country Wildfires: Myths & Facts

The events that began on October 8th, 2017 ravaged parts of our county for three weeks and forever changed Sonoma County. You cannot find a person in this community who was not directly or closely impacted by the fires. So much was lost: lives, homes, pets, barns, fences, stability, favorite pictures, love letters, that perfect coffee cup. It is times like these that define a community. Our vineyards were unspoken heroes acting as natural fire breaks, but the grape growing community should also be commended for its strong support and relentless efforts. Our farmers were in many instances providing water from their reservoirs, watching vigilantly for arsonists and in some cases, even fighting the fires alongside the first responders.

Based on what the public saw on the news, there is a belief that our beautiful land was entirely burned, resulting in a strong desire to stay away from Sonoma County. It is more important than ever to share the facts and ensure that the myths don't cause even more financial harm to a region already hard hit. Here are some myths and the facts from the wildfires, and the impact on the winegrape community:

Myth:

All Sonoma County vineyards burned during the tragic wildfires in October of 2017.

Fact

Vineyards acted as a natural fire break, not only surviving, but helping to slow and stop the spread of wildfires.

Grape vines are resilient. In fact, firefighters repeatedly witnessed vineyards in Sonoma County serving as natural fire breaks stopping the advancement of the flames. The fire's impact on the vines was limited to mostly singed foliage, burnt cover crops and some vineyards being sprayed with fire retardant from aerial drops to halt the flames. In the very worst cases, some vines burned, but only 2,482 vineyard acres (approximately 4%) of the more than 60,000 vineyard acres in Sonoma County were situated in the fire zones. While damage assessments will continue for some time, according to the Sonoma County Ag Commissioner, the initial crop loss estimate is \$154,729. It is expected that most of the grape vineyards will survive and be back at full production within the next few years, with very few vines needing to be replaced.

Myth

The 2017 Sonoma County wine vintage will be limited or non-existent, or the wines will have smoke taint.

Fact

2017 Sonoma County wines will be available and be the same world world-class quality that wine lovers have come to expect when they see Sonoma County on a wine label.

The great majority of grapes, more than 90%, in Sonoma County were harvested before the fires began. An extreme heat wave during Labor Day Weekend sped up the ripening process and resulted in most of the grapes being picked before the fires began. Those grapes had already been crushed and the winemaking process had begun by the early October wildfire outbreak. Many of the remaining grapes that were not in the path of the fire were harvested as the areas were deemed safe.

Given how late it was in the season when the fires started, the concern of smoke taint is low and initial testing has proven negative for smoke taint. This assessment would be very different had the fires occurred in late July or early August. It is important to remember that the University of California at Davis estimate that only around 1% of the county's grape acreage was in the direct path of the fires. Winemakers will closely monitor for this during the winemaking process, but given the circumstances, they do not expect a widespread problem.

Myth:

Visitors should not visit Sonoma County, because of the impact of the fires.

Fact

Sonoma County is open for business.

Yes, Sonoma County is open for business and your support—whether it is locally or visiting from afar—is needed now more than ever. There are more than one million acres of land in Sonoma County and the fires touched a very small portion of it. The threat to local businesses today isn't the fires, but tourists staying away because they believe the entire region was burned. Our towns, hotels, stores, restaurants and wine tasting rooms need your visits and support for the employees, business owners and families. Not only will your visits boost our local economy, but your support will also help us recover and realize that we will get through this together. And for our local community, please continue to shop locally and support Sonoma County wineries and businesses.

Myth:

Now that the wildfires are over, support is no longer needed.

Fact

As time continues, it is more important than ever to support the long-term recovery efforts in the county.

The Sonoma County Grape Growers Foundation (SCGGF), in partnership with the Sonoma County Farm Bureau, has established a housing support fund for ag employees and their families—regardless of documentation—who were displaced from their homes by the devastating fires. Over \$430,000 has already been designated for distribution in the form of gift cards, rent and purchase of RVs for ag families who have been displaced or had total loss of their homes. Once the immediate needs are met, any remaining funds will be used to address the long-term need for affordable housing for ag employees and their families in Sonoma County. For anyone interested in contributing to the housing fund, visit: www.scggf.org to make a contribution. SCGGF is a 501(c)(3) organization.

As land preservationists, philanthropists and economic contributors within Sonoma County, we commit to being partners and stewards within our community to rebuild Sonoma County into an even better and stronger community.

Sonoma County Grape Growers Foundation



Vineyard near CoffeeyPark shows how vineyards created a natural firebreak during the October wildfires

A Year in Review

On October 8th, 2017, wildfires raged through Sonoma County, leaving more than 100,000 residents displaced from their homes—many of whom permanently lost those homes. At final count, 5,100 homes across Sonoma County were destroyed, including 5% of all Santa Rosa homes. Twenty-four Sonoma County residents lost their lives. During this community crisis, SCGGF responded immediately by partnering with the Sonoma County Farm Bureau to set up a directed housing fund designed to aid agricultural employees and their families. Regardless of documentation, the SCGGF Housing Support Fund for Ag Employees and Their Families serves to fund the re-establishment of new households. Knowing that a home provides a family with stability and comfort, SCGGF acted swiftly and provided support to displaced ag employees. To date, SCGGF has raised almost \$700,000 with all funding going to support Sonoma County agricultural employees.

Key Accomplishments in 2017

1. Strategic Plan: SCGGF unveiled its three-year strategic plan after an exhaustive community engagement process with vineyard employees, managers, owners and over 80 community leaders and 60 different community-based organizations—all contributing towards and/or providing feedback on the strategic plan.

2. Wildfire Response: During the 2017 wildfires, SCGGF partnered with the Sonoma County Farm Bureau and set up a housing support fund to support the re-establishment of new households, including support in the areas of rent, utilities and the repurchase of basic household items. The outpouring of support from the community was

unprecedented and SCGGF has raised almost \$700,000 to date with all funding going to support Sonoma County agricultural employees.

3. Affordable Housing: SCGGF is working in collaboration with the Board of Supervisors, PRMD employees and local vineyard owners to fast-track the development and permitting process for ag employee housing on ag-zoned land. The goal is that in the future, vineyard owners interested in building ag employee housing on their privately-owned land will have access to housing blue prints, helping to expedite the approval process.

Additionally, the Ortiz Plaza—a 30unit affordable housing complex for ag employees and their families—

completed construction and is accepting applications for their new, two-bedroom and one-and-a-half bathroom apartments. Rent in these homes is capped at 30% of the family income and residents will have access to a variety of wellness programs. In 2016, SCGGF raised almost \$100k of a \$360k funding gap that supported the construction of the Ortiz Plaza.

4. Fundraising: SCGGF raised \$120k during the 2016 Sonoma Wine County Weekend's Harvest Wine Auction to support agricultural employees and their families in Sonoma County. Funding was awarded in April 2017 and will be applied towards SCGGF's programs that support and recognize our vineyard workforce.

What's Next

SCGGF will continue to develop partnerships and engage the community in programming around the five key pillars of affordable housing, childcare, education, healthcare and workforce development.

SCGGF will continue to be innovative in its fundraising to sustain operations and program investments.
SCGGF plans to roll out pilot programs over the next two years aimed at improving the lives of agricultural employees and their families in Sonoma County.



Ways to Get Involved with the Sonoma County Sustainability Movement

You don't have to drive far from one of Sonoma County's urban centers to discover our picturesque rolling hills, pastures, vineyards, forests and beaches. In fact, more than half of land in Sonoma County is still in its natural state, with agriculture playing a huge role in the region's identity.

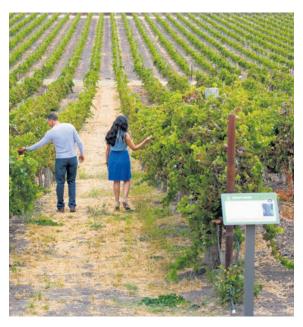
Yet it is easy to forget how critical agriculture is to everyone who lives here. Our typical grape grower, for example, is a family farmer with less than 100 acres, who is dedicated to sustaining our land for future generations. Our farmers live and work here. They employ our neighbors. They volunteer their time to make our county an even better place to live.

If we want our farmers to thrive and continue as stewards of our land, we must support them. It can be as simple as buying sustainable wine, purchasing local produce at the grocery store, shopping at the farmer's market, teaching children about agriculture, educating yourself about Sonoma County, or getting to know the farmers in our community.



Get to Know Sonoma County Grape Growers & Farmers

- If you live near a vineyard or farm, get to know the owners and growers, and develop a personal relationship with them. Chances are the vineyard or farm is run by a family who, like yourself, cares about the land and wants to be a good neighbor. Of the 1,800 vineyards in Sonoma County, approximately 85% are family owned and operated.
- Every fall, Sonoma County Farm Trails hosts their annual Weekend Along the Farm Trails where local farmers open their gates and barn doors to offer a behind-the-scenes peek at life on the farm. You can also pick up the Sonoma County Farm Trails Map & Guide! Visit www.farmtrails.org.



Learn About & Buv Sonoma County Sustainable Wine

- Look for the newly launched Sonoma County Sustainability Label on wine bottles!
- Take a Vineyard Adventure walk! There is no better way to learn about sustainable grape growing than to enjoy an educational vineyard walk. The Sonoma County Winegrowers offer free, self-guided Vineyard Adventures at select wineries across the county. Learn about sustainable agriculture and unique sustainable farming practices, as well as the grape growing and winemaking processes.

www.SonomaVineyardAdventures.com.



Support Sonoma County Sustainable Agriculture

- In addition to buying wine made from sustainably farmed grapes, you can also purchase sustainably grown produce! Shop at one of two-dozen local farmers markets in Sonoma County to buy fresh, sustainable produce directly from the farmers who grew it. Supporting local farmers and buying their sustainable produce enables them to continue the passionate, hard work they do to sustain agriculture in our county. Visit www.sonoma-county.org.
- Sonoma County Farm Bureau is the voice of local agriculture. Help support the longterm preservation of agriculture in Sonoma County.

Winegrape Growers are actively engaged in the community and give back almost \$27 Million Dollars

In 2017, Sonoma County Winegrowers conducted a survey of all grape growers in the county. Survey respondents represented 82% of the county's total acreage. The survey results indicate the incredible investments growers make towards their community and their employees. Thank you, Sonoma County winegrape growers, for your dedication to your community and for making Sonoma County an inspiring and beautiful place to live.



Key Survey Findings

Community Support



\$26.9 million

is donated annually by winegrape grower families and their businesses to Sonoma County charities.

93% of winegrape growers personally donate money to charitable causes.

74 of winegrape farming businesses donate money to charitable causes.

Sonoma County winegrape growers volunteer approximately

12.830 hours per year.



Employment

Sonoma County vineyard employees earn \$16.34 per hour

by winegrape growers.

on average, **60%** above

7,830 people employed

California's current minimum wage.

29% of winegrape growers offer housing to their employees.

Housing

Winegrape growers provide **950+** total bed units for their employees.

*Icons provided by Vecteezy.com

Engaging in Our Community

Community Engagement Passed Down for Generations: A Profile on Vickie Mulas

For Vickie Mulas, volunteering in her community is part of her DNA. Her grandfather, who immigrated from Italy to Sonoma County, sat on the local school board and formed the Schell Vista Volunteer Fire Department. Her father spent his time at the Farm Bureau, the local Resource Conservation District and the school board.

"It's one of those things we've always been around. You need to contribute back to the community and stay involved," Mulas states, who was born and raised in Sonoma County, and has a strong passion for community engagement that has clearly been passed down for generations.

Mulas serves on the Southern Sonoma Resource Conservation District, the Sonoma Valley Groundwater Basin Advisory Panel and the Sonoma County Winegrowers Board of Directors; she has also provided input on the 2020 update to the Sonoma County General Plan as a member of the Citizen's Advisory Commission.

She spent 26 years coaching the cheer squad at Sonoma Valley High School—a program that produced a competitive national team. And she organized the school booster club's crab feed for 13 years, one of its biggest fundraisers.

She has done all of that while playing an active role in the family's various businesses—serving as Chief Financial Officer of Mulas Dairy Company and Alta Vista Vineyards, and as a Managing Member of Alta Vista Vineyards and Mulas Family Farms, LLC.

Volunteering on local boards, she says, is key to staying abreast on what's going on in your community and how it can affect your livelihood. It also provides an opportunity to educate neighbors and policymakers about how agriculture is a

benefit to the area, she points out.
For example, when the issue of water is raised, Mulas is a strong voice that describes how grape growers use reclaimed water and take steps to protect the salmon population in nearby creeks, as well as how vineyards serve as a natural recharge area for groundwater replenishment.

"What I've got is actual, on-the-ground, in-the-dirt, working-it experience," Mulas states. "I like to think I've got something to bring to the table."

She's been getting her hands dirty from the time she was a little girl, scraping out the barn at the dairy and helping her grandfather and father.

Although, working for the family business wasn't her first job out of college. Interested in business law, Mulas worked in San Francisco as a paralegal for Southern Pacific Railroad. But when her grandfather died, her father called her and said, "I could use your help." She was pregnant with her son at the time and now 42 years later she continues to work with her two brothers running the family businesses.



THE MULAS FAMILY: MIKE, CAROLYN, VICKIE AND RAY (LEFT TO RIGHT).

As a partner in the family dairy and vineyard operations, she has firsthand knowledge of the importance in maintaining water quality, preventing soil erosion, protecting fish habitat and other conservation practices. For these reasons and many more, sustainability is a driving principle for both their dairy and vineyards. Eighty percent of the milk from the dairy is organic and the vineyards are certified sustainable—a step to show how much the family respects the land they have owned since the 1920s.

"I think the longevity of our family business is an indication for how well we are doing with the land," Mulas declares.

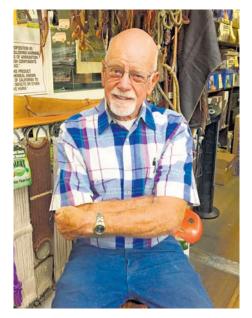
Sustainability Performance Spotlight

97% of growers estimate the available water in the soil and monitor the vines before irrigating.

95% of growers do environmental due diligence while the vineyard is being established.

Engaging in Our Community

Harry Bosworth: Unofficial Mayor of Geyserville



HARRY BOSWORTH IN THE BOSWORTH AND SON GENERAL MERCANTILE STORE IN GEYSERVILLE.

Well-established and longnurtured friendships seem to be the hallmark of small towns. Veteran farmers Dick Dillworth and Harry Bosworth of Geyserville are a perfect example of that rule. The two have long been active members of their small community in the rolling hills of Alexander Valley and have been friends for over 50 years.

Bosworth, many say, is affectionately called the town mayor. He's the one who knows the history and family ties. His great grandfather first farmed grapes in the area in 1873, and his family has run the Bosworth and Son General Mercantile in town for more than a century. Bosworth grew up working in vineyards as a child, helping his

uncle every summer so he could earn gas money. His dad used to record all the births and deaths in the town, and he would "sit and listen to who was related to whom and why," he recounts.

"My grandmother used to be really proud of how long her side of the family had been here," Bosworth says. "I guess some of that rubbed off on me."

An entrepreneur, Bosworth opened a hardware store on Geyserville Avenue when he got out of the Army in the 1960s. He later merged it into Bosworth and Son General Mercantile, after his father—who had been running the mercantile store—passed away. Bosworth also previously owned the water company in town and a funeral business. To say he has ties to the community and its well-being is an understatement.

Bosworth stepped into the wine industry when he planted his first half-acre of vines next to his house. He would hoe the land himself and harvest time was a family affair; everyone from his 90-year-old relatives to his kids picked grapes. When he got serious about grape growing in 2000, Bosworth planted the hillsides on his property. And the man he turned to for help was Dick Dillworth, who continues to manage the hillside vineyard for him today.



DICK DILLWORTH ON HIS RANCH, ASIDE HIS BARN AND VINEYARD IN ALEXANDER VALLEY.

Dick Dillworth: A Man Committed to His Community

Born in Santa Rosa, Dillworth had been coming to Geyserville since his childhood to ride in his grandfather's truck and help pick prunes. In 1961, he settled in Geyserville, working on a ranch picking prunes; he eventually started his own vineyard management business. Today, he also farms his own 30-acre vineyard at his home ranch in Alexander Valley.

Both Dillworth and Bosworth have served on the Board of Directors for the Geyserville Chamber of Commerce, each taking his turn as Chamber President. Both are also members of Geyserville Odd Fellows.

Dillworth joined the volunteer fire department 56 years ago and at one point, he stepped up as a battalion chief.

Bosworth also served on the local school board and helped create and chair a sewer district committee—because the city needed new plumbing. Such community involvement, both say, is needed in a rural area like Geyserville. "There's no city government, so if you want to get anything done, you have to do it," Bosworth says with a proud but humble smile.

The Benefits of Sustainability



Silverwood Ranch in Cloverdale Peak-Pine Mountain. Photo by George Rose



By Ray Johnson, Executive Director of The Wine Business Institute at Sonoma State University

The benefits of sustainability are boundless and the beneficiaries are many.

More and more, consumers seek authenticity in the

food and beverages that they consume. They want to know the rest of the story behind the packaging. Sustainably farmed fruit delivers, providing consumers with the assurance that the wine that passes through their lips is farmed to a high-quality standard and is in alignment with their values.

The residents in regions where sustainability is the norm also benefit from the health of the environment created by this paragon of standards. The residents of the North Bay are particularly proud of the health and beauty of the vineyards that dot the landscape. In research that we conducted with North Bay

residents, 85% felt that winegrape growers have a very positive impact on the quality of life in the region.

Beyond the benefits that we see as we drive, bike and walk the land, there is a wide-reaching prosperity that sustainability engenders. The consumers who seek sustainably farmed food and beverages are willing to pay more for those products. Not only do they value them more highly, but they also believe in supporting the cause, the movement and what is becoming the new norm for agriculture. And their dollars flow back into the community where the fruit is born.

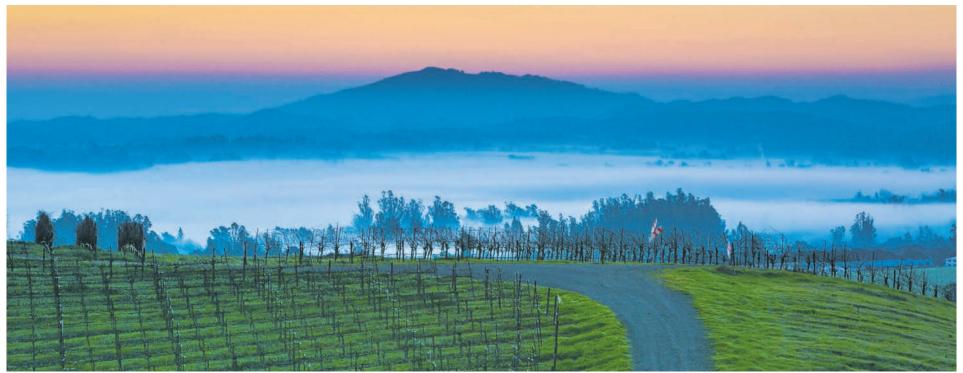
As the tide turns throughout the world to place a premium value on sustainably farmed fruit, the growers in this region will rise with that tide, sustaining their own businesses. Their attention to the hundreds of details necessitated by sustainable farming are and will continue to be rewarded by the consumers

whose intention is to vote with their dollars.

That business success flows through to the wineries who craft the wines from the fruit grown by winegrowers. This partnership creates prosperity for all businesses and their employees whose lives intersect with the path of our region's grape growers.

And while prosperity is indeed created by a region's commitment to sustainability, not one farmer I have talked to does it for the money. As Gary Heck at Korbel Champagne Cellars notes, "We are good stewards to the land and the environment." Notice the word 'steward' in his statement. Stewardship is the ethos of sustainability, preserving and treasuring the land as a benefit for the broader community. The next and future generations will continue to reap the benefits of the foresight of today's winegrowers, and they will benefit from the stake placed in the ground in this decade by the county's commitment to achieving 100% sustainability.

Sonoma County Sustainability Label



E & J Gallo's Two Rock Vineyard in Cotati. Photo by George Rose

Sonoma County Winegrowers Announces New Sustainability Wine Label

We are pleased to reveal the Sonoma County Sustainability Label! Beginning with the 2017 harvest, Sonoma County wine bottles that prominently feature this label indicate that the wine is made from sustainably farmed grapes.

Wines bearing the Sonoma County Sustainability Label directly demonstrate the county's commitment to sustainability and make it easy for wineries to share their sustainably farmed grapes with wine lovers.

What does it mean to sustainably farm grapes? The commitment to sustainability represents

a triple-bottom line approach that measures grape growers' commitment to being socially responsible—in how they work with their employees, neighbors and community—and being environmentally conscientious with their farming and winery practices, in addition to being economically viable as a business.

Interested in learning more about sustainably farmed grapes and the new Sonoma County Sustainability Label?

Visit the Sonoma County Winegrowers website: http://sonomawinegrape.org/sustainability/sonoma-county-sustainable-label/



68%

of frequent premium wine drinkers state they are more likely to buy a wine if it is certified sustainable* 40%

of respondents would pay at least a \$5 premium for sustainable wine* \$7.28

was the average premium respondents would be willing to pay for sustainable wine*

*Wine Intelligence consumer research survey results.

Cultivating the Next Generation of Ag

Father/Daughter Duos Across Sonoma County



JOE AND TRACY DUTTON, WITH DAUGHTERS KYLIE, KARMEN AND KYNDALL (LEFT TO RIGHT)

Kyndall Dutton's grandfather, Warren Dutton was a farming entrepreneur who planted one of the first Chardonnay vineyards in west Sonoma County; years later, her parents would follow in his pioneering footsteps by founding their own family winery in 1995.

Today, the Dutton family's business remains a family-run enterprise. Together with his brother Steve, Joe Dutton farms 1,200 acres of vines in Sonoma County. Tracy Dutton, Kyndall's mother, is President of Dutton Estate Winery and oversees all winery operations.

The sign that greets visitors to the tasting room is a reminder that this is a business rooted in family: "Every family has a story, welcome to ours."

It's a business that Joe and Tracy want to share with their three daughters. Kyndall, 23, is the first in the next generation. And she's already thinking about the future. As the brand ambassador at the winery, she is not only learning the business, but already taking steps to ensure that the winery is sustainable—what she describes as succession planning, preparing for future generations.

"If the next generation is going to come in, your business has to be sustainable or it will just crumble," Kyndall says. And Kyndall's sister Kylie, a student at the University of Arizona, is interested in following the family's path in wine distribution. Their younger sister, Karmen, is still in high school, though she and Kylie make it a point to work at the winery during school breaks.



TED KLOPP & DAUGHTER LAUREN KLOPP WILLIAM

Like many stories of family business, Lauren Klopp initially wanted nothing to do with the vineyard her father, Ted Klopp had planted in 1989. Today, Lauren is at the helm, overseeing much of the management of the 68-acre ranch in Russian River Valley.

When Lauren first returned home and joined the family ranch, her father made her learn the business from the ground up. That meant working in the fields pruning, leafing and mowing—full immersion into all aspects of the vineyard. She also took viticulture classes at Santa Rosa Junior College.

"It makes you so much more invested," Lauren says about working with her dad. "This is my life, and this is my life with my family." Over the years, she has made her mark on the vineyard and the once-skeptical looks she would get from the older generation of farmers and employees are now in the past. They see her commitment to the land and to her family, and know she is here to stay.

Now a mother of two children, Lauren works on the business side of the vineyard. While her primary role is to maintain relationships with wineries and negotiate contracts, you can still find her switching irrigation on in the fields during busy harvest times, among other vineyard tasks.

One of her most memorable achievements on the family ranch is her effort to certify the vineyard sustainable, encouraging her 71-year-old dad to embrace efficiency standards and sustainable practices that are good for both the environment and the company's bottom line. "We want the land to thrive," Lauren says. "We care about the community we live in."

Sustainability Performance Spotlight

98%

of growers consider plant tissue analysis, fruit quality and plant symptoms before applying nutrients. 99%

of growers engage employees in their sustainability efforts. 99%

of growers invest in additional safety training for their employees beyond industry standards.

Cultivating the Next Generation of Ag

Father/Daughter Duos Across Sonoma County



MARISSA LEDBETTER-FOSTER AS A CHILD AND HER FATHER JIM LEDBETTER

A growing vineyard management company, Vino Farms operates in eight counties from Sonoma to San Joaquin and Santa Barbara. At the helm in Sonoma and Napa counties is Marissa Ledbetter-Foster, beside her father, Jim Ledbetter. She is an integral part of the family leadership of the company, along with her father, uncle, sister and two cousins.

"The G3s—aka the third generation—all came in filling the blanks wherever we were needed," Ledbetter-Foster says.

Ledbetter-Foster, who earned a degree in Agricultural Business from California Polytechnic State University, says her work is about being a part of her family's legacy—the one that her grandfather started in the 1970s in Lodi.

But she didn't begin her career at the family business, because her family has a rule: You must graduate from college and work somewhere else for at least two years to get outside experience before you are qualified for a job at Vino Farms.

Ledbetter-Foster, who previously worked as a general manager at a winery, now oversees Vino Farms in Sonoma and Napa counties. She wears many hats, like the rest of her family-from scheduling harvest, client relationship management, selling winegrapes, overseeing the HR & Safety team, and running the day-to-day business.

"We are all in charge of lot of acres." Ledbetter-Foster says of her family's responsibilities at Vino Farms, which manages approximately 16,000 acres for a wide array of clients. "But we all work together as a team," she states.



TAYLOR SERRES (SECOND TO LEFT), HER FATHER JOHN SERRES (FAR RIGHT). AND FAMILY

Born and raised on her family's ranch, Taylor Serres knew from an early age that she wanted an agricultural life.

She earned a Bachelor's of Science in wine and viticulture from California Polytechnic State University and a minor in Agricultural Business. After graduating, she returned to Sonoma County to coordinate events for the Sonoma Valley Vintners Alliance and Sonoma Wine Country Weekend.

Today, she has what she describes as the most demanding and rewarding job—working for her family as Company Director at Serres Ranch & Vineyards, which is a 200-acre property in the Valley of the Moon with construction and beef cattle, blueberries and winegrapes.

"It's a lot more demanding working for your family," states Serres, who also lives on the family ranch. Her brother John runs the family construction business, and she and her brother Buck run the ranch with their dad John-it's an all-around familyrun business. When problems arise, they put their heads together to move forward.

"He's got the wisdom, the knowledge and experience," Serres says, with pride, about her father. "And we're bringing in the fresh ideas. He's willing to listen to us and we are willing to listen to him, and together we come up with the best ideas to tackle issues."

"I couldn't be more proud," John states about his children choosing to work with the family business.

Agriculture is Reaching a Tipping Point Toward a **State of Crisis**

U.S. Farming Stats 24 million acres

of ag land developed since 1982.*

40 acres

of farmland are lost every hour in the U.S.*

*According to the American Farmland Trust

California Farming Stats 40,000 acres

of Ag land is developed and taken out of farming every year.* *According to the California Department of Food & Agriculture

The drought...

took more than 400,000 acres of California farmland out of production in 2014.* *According to the American Farmland Trust

Sonoma County Stats Farming losses threaten the

viability of the local economy.

13.4 billion

economic value from Sonoma County's wine community*

54,000 full-time jobs created by the wine community*

\$586,517,710 economic value of Sonoma County winegrapes in 2016*

*2012 Economic impact study

Cultivating the Next Generation of Ag





A Conversation with Mark Sanchietti: Reflecting on Generations of Support and the Next Generation to Come

Last year, Mark Sanchietti watched as a third of his family's land sat under water for exactly 66 days. The heavy, winter rains had swelled the creek from across the road into the vineyard. He couldn't get to the vines to prune and the pipes had burst.

When the water finally receded in March, scattered debris covered his family's vineyard in Santa Rosa. But he wasn't alone in the cleanup. A longtime family friend and neighbor called to help—Joe Dutton of Dutton Ranch sent a crew. "You can't buy that stuff," Sanchietti said, as he sat at a table in his office on the home ranch that his great grandfather purchased in 1919. "He wanted to help."

It was a time-sensitive issue that Sanchietti describes, saying, "spring had arrived, but the vineyard was still in winter." Dutton sent a crew to prune the vines. It's part of the culture across the whole county. Neighbors help neighbors. Friends are there for each other, even if they are the "competition" in the grape-growing business. There's a mutual respect for the knowledge held by the families who have farmed land in Sonoma County for generations.

The friendship between the Duttons and Sanchiettis traces back to their fathers, who were best friends and often shared best practices to improve their own farming enterprises. It's also a tale of mentorship, where the older generation passes along the timetested practices to the younger generation. And when it comes to the youngest generation, Mark and Jenny's own two boys—who like to ride along on the tractor and company truck—are a constant reminder to them that they are running a business for future generations.

The Sanchiettis have grown their vineyard management business into a thriving enterprise that sustainably farms 30 different sites, as well as their family property Sanchietti Ranch, which Mark's parents still own. The decision to certify their management business as sustainable, Sanchietti says, was based both on honoring the heritage and planning for the future of Sanchietti Farming. Farming sustainably ensures that there will be a farm and an agricultural lifestyle waiting for their sons, should they choose that path.

"The sustainability commitment was made 98 years ago," Sanchietti stated. "If my grandfather and dad hadn't managed things sustainably, I wouldn't be here." It's a sentiment that is enshrined in the company mission statement and it's one that Mark and Jenny take seriously, as they raise their two boys to be involved as much as they are willing and hope that one day, they too will take on the role of sustainably farming the land on which they grew up.

2017 Sustainability Awards



Joe & Steve Dutton of Dutton Ranch Named 2017 Sustainable Farmers by Sonoma County Harvest Fair

Fifth generation farmers, Joe and Steve are currently co-owners of the family ranch, which has gained notoriety for world-class grapes and certified organic apples. For the Duttons, farming sustainably has been at the forefront of their practices for years, with a focus on preserving agriculture, taking care of their employees and maintaining a business that can be passed down to the next generation.

"Sustainability is doing the best we can for our own business, our employees and the environment, while keeping the bottom line always in mind," says Steve Dutton. "Involving our kids and transitioning our business to the next generation is what we believe sustainability is all about."

The brothers are proud to grow world class grapes and turn them into world class wine. With a focus on unparalleled quality, they have partnerships with over 70 wineries and work with each one to grow the best grapes for their wine programs. They farm over 400 separate grape blocks with different harvest picks that deliver premium grapes that are the foundation for many wines that proudly bear the Dutton Ranch vineyard designation. The Duttons also go above and beyond to take care of their employees. Currently, they house 94 employees on the ranch and have 15 houses for foremen and their families.

Francis Ford Coppola Winery Honored as Sustainability Leader in Wine Industry by Sonoma County Harvest Fair

For over forty years, the Coppola family has been committed to producing quality wine through environmentally responsible practices. The winery's sustainability approach includes seeking innovative ways to improve efficiency, minimize impacts on the environment and foster a nurturing habitat for wildlife, staff and the public.

"I'm thrilled to receive this award. Sustainability is such an important part of our business and our team has put so much dedication and hard work into accomplishing our goals," says Corey Beck, Francis Ford Coppola Winery's President & Director of Winemaking. "Sustainability is about being a steward of the land as well as the community, and enhancing the lives around us. It's our commitment to preserve the land for future generations so that our children and grandchildren have the opportunity to embrace this beautiful land."



Francis Ford Coppola Winery's green business practices are the cornerstone to its success. Estate vineyards are farmed using innovative water conservation practices such as aerial imagery, weather stations, soil monitoring probes and drip irrigation. Each drop of water used by the winemaking facility is captured, cleaned and recycled for vineyard irrigation. The winery's farming practices have been certified through the California Sustainable Winegrowers Alliance (CSWA) since 2012 and promote biodiversity in the vineyard.



2017 California Green Medal Awards

Congratulations to Francis Ford Coppola Winery on receiving the California Green Medal Leadership Award. Last year, the winery made a firm commitment to source 100% sustainably certified grapes by 2019, while providing technical and financial assistance to growers to help them achieve certification.

Congratulations to St. Francis Winery & Vineyards on receiving the California Green Medal Community Award. Operating under the belief that good neighbors help each other and that employees are part of the success of sustainability, the winery has been recognized in regional "best places to work" awards for the past six years.

Applications for the 2018 Green Medal Award will be accepted through February 9, 2018. Please visit www.greenmedal.org for more information or to apply.

Preserving Our Land

Spotlight on Sustainable Grape Growers and Vineyards



MARK PASTERNAK: SUSTAINABLE RANCHING AND FARMING IN MARIN COUNTY

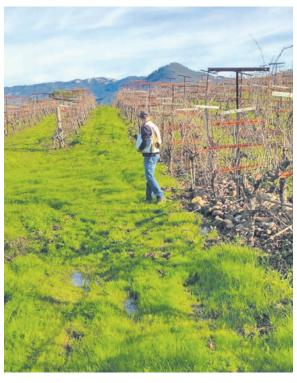
In the early 1980s, a decade into raising farm animals, Mark Pasternak planted his first vines on Devils Gulch Ranch in Nicasio, Marin County. Since then, he has grown his ranching and winegrape growing into a successful brand.

Sheep graze on the slopes of the 20-acre vineyard, pigs live next to it and rabbits below. The compost for the vineyards comes from the rabbits, pigs and sheep. "It's the concept of what grows together goes together," Pasternak points out.

It's a message he brings to the restaurants at which he sells his meats. And he often invites restaurant staff to his 65-acre ranch to show them how he's raising the animals and growing the grapes.

So, when a waiter at a local restaurant recommends the rabbit from Devil's Gulch Ranch, he or she can tell the story about Pasternak's sustainable and humane agricultural practices. And what's more is that the waiter can pair that entrée with the Dutton-Goldfield Pinot Noir or Sean Thackrey Andromedia Pinot Noir—both made from grapes grown sustainably at Devils Gulch Ranch in Marin County—and either wine will make for a completely local, sustainable meal. "It's part of the wine as a food concept," Pasternak says.

In addition to Pasternak's commitment to sustainable ranching and farming practices, his commitment extends to energy sources as well. His property is equipped with a large windmill that feeds into the electric grid owned by PG&E and solar panels cover the roof of the barn.



JOHN MACLEOD: LEARNING ABOUT WATER USE THROUGH SUSTAINABILITY

When John MacLeod took steps to replace an old irrigation hose and monitor water use on the family vineyard, it became a natural extension of his efforts to farm sustainably.

Working with the Sonoma Resource Conservation District, MacLeod secured a \$25,000 grant, which included replacing a leaky and broken drip irrigation system in one block of the vineyard and installing a Tule water monitoring system; the grant also included the repairing of riparian drainage that causes erosion due to culverts.

The grant has paid off. MacLeod estimates that he used about a third less water this year on the block where he replaced the 40-year-old hose. And the Tule water monitoring system showed him that previously he likely watered a couple of weeks sooner than he needed.

"Understanding optimal water timing and amounts produces the best quality grapes and conserves water—it's a win-win," MacLeod says.



LYNMAR ESTATE WINERY: GUARDIAN OF BEES IN SONOMA COUNTY

At first glance, the gardens around the tasting room at Lynmar Estate are simply a spectacular sight of vibrant color. But, they are also a thriving habitat for migrating wildlife, birds, insects and pollinators.

"Proprietors Lynn and Anisya Fritz envisioned a garden of life," says Kate Frey, who has almost a decade of experience working with the gardens at Lynmar Estate, tucked away in the rolling hills of Russian River Valley.

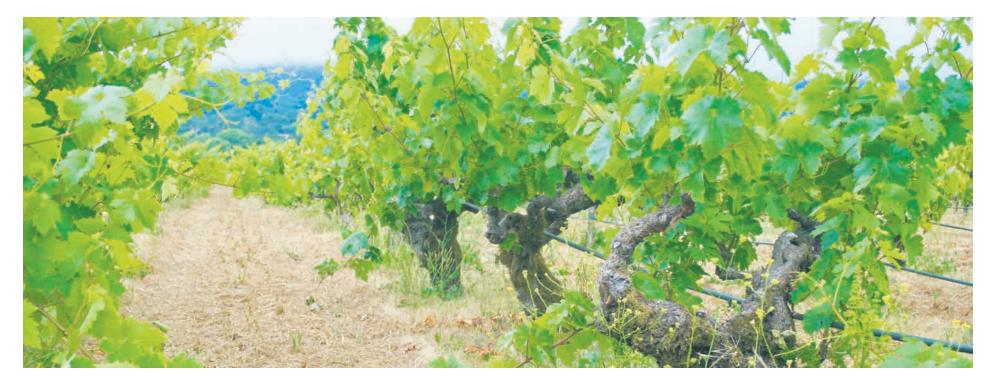
Every plant for the garden, located next to the tasting room—as well as the rows of organic flowers and shrubs along the borders of the vineyard—are selected with the mindset of nature. Lovingly tended by a team of three full-time gardeners, plants like the yellow Bidens, the blue, starshaped Borage and the Western goldenrod are specifically chosen for the honeybee.

The estate's garden is certified bee friendly—a step Lynmar Estate took to educate wine tasters and other visitors about the critical importance of pollinators in agriculture. "This is an opportunity for the average person or famer to contribute to the larger scope of ecology," says Frey.

That Lynmar's gardens are grown with such intention is part of the overall philosophy of the vineyard, which is farmed sustainably with cover crops to save water, reduce erosion and improve soil quality.

Preserving Our Land

Spotlight on Sustainable Grape Growers and Vineyards



BEDROCK VINEYARD: ANCIENT VINES DATING BACK TO THE LATE 19TH CENTURY

When Joel Peterson purchased the Bedrock Vineyard in 2005, he knew he had something special—35 acres of ancient vines planted in the late 19th century.

The Bedrock Vineyard is located in the heart of Sonoma Valley, where wine grapes were first grown in California. Diane Kenworthy, who manages the vineyard for owner Joel Peterson, says it is one of the larger old vineyards in the world. "It's a huge heritage with which to be working," she says.

In the last decade, the Petersons—Joel's son Morgan owns Bedrock Wine Company—have focused their efforts on making the ancient

vines as healthy as possible. Working with sustainable practices, the Petersons improve soil health with cover crops and compost, combat spider mites by taking steps to minimize the dust between the vine rows and on roads throughout the property, and take fewer tractor passes to minimize soil compaction. The efforts have paid off with what Kenworthy describes as more balanced vines with improved grapes for winemaking.

"We're getting the vines back to the old classic of feed the soil and the soil feeds the plants," Kenworthy says.

Sustainability Practice Performance

96%

of growers are knowledgeable about the sensitive species that might live in their vineyard and around the region. 94%

of growers farming on sloped ground maintain permanent drainage systems across their vineyard to manage runoff. 98%

of growers set irrigation goals beyond yield—such as fruit quality, water use and vine health—for their irrigation strategy.

Supporting Sustainable Wines

Spotlight on Sonoma County Wineries Committed to Sustainability



Joan Patrick: Going Above and Beyond

As the Grower Relations Manager for Constellation Brands, Patrick walks a lot of vineyards, sampling a diversity of grapes from 80 growers who farm 240 vineyards in Dry Creek Valley, Russian River Valley, Sonoma Valley, Los Carneros and Sonoma Coast.

Patrick is a valuable resource for growers and shares observations from one vineyard to the next, providing input that can help their harvest yields, quality and vine health.

As farming becomes harder and more expensive, Patrick has emerged as a faithful voice of efficiency and sustainability at Constellation Brands, going beyond her traditional job role by proactively holding workshops

and educational forums, and helping farmers get recognition for their individual sustainability efforts.

"At Constellation, we believe that it is our responsibility to preserve or improve the environment while minimizing our impact where we operate," says Patrick, who has been in the wine business for nearly 40 years.

Ninety-percent of the Sonoma County grapes that Constellation Brands buys are 100% sustainable—going into the bottles sold at some of their biggest wineries: Robert Mondavi, Clos du Bois, Franciscan Estates, Meiomi, Simi Winery, The Prisoner, The Dreaming Tree and Tom Gore.

It's a mission, Patrick says, that comes from the top—from Richard and Rob Sands, whose father founded the company in 1945. Their commitment, as well as Patrick's efforts, include water stewardship, river restoration projects, having a solar footprint, recycling, compositing and volunteering in the community.

Patrick has been a valuable resource for Constellation Brands' pursuit of sustainability, guiding growers through the paperwork and supporting their sustainability journeys. Last year alone, nine of Patrick's growers started the sustainability certification program.

"I believe we all share the responsibility to think how our actions today affect the future of our precious resources," Patrick says. "Becoming Certified Sustainable brings to the surface best farming practices critical to the long-term health of our land and resources for both the farmers and our community." Her commitment to sustainability and the credibility with which she passionately educates grape growers on this topic makes her an admirable advocate for sustainability in Sonoma County.



Kunde Family Winery: Committed to Sustainability

From the vineyards to the tasting room, the practice of sustainability at Kunde Family Winery is part of the culture and daily routine—their commitment to a holistic winegrowing approach.

"It's about continuous improvement," says Jeff Kunde, whose family has farmed the 1,850-acre estate in the heart of Sonoma Valley for five generations. That philosophy has led to some significant achievements, cost savings and an environmental legacy to nurture the land and the native ecosystems.

At the winery, energy use is down 27% per case since 2003, with the installation of solar panels and lighting upgrades. Water use is less than half of what it was in 2004.

In the vineyards, cover crops have provided erosion control, improved soil fertility and boosted water conservation. Nesting boxes placed throughout the property provide raptors a perch to naturally control rodents. And leftover grape skins after wine pressing are used for compost.

In 2008, Kunde was one of the very first wineries to become certified sustainable through CSWA. That same year, the winery received the high honor of the Governor's Environmental and Economic Leadership Award for "protecting the environment, conserving natural resources, maintaining long-term viability of agricultural lands, and supporting the economic and social wellbeing of farm and winery employees."

But being sustainable is not just about the land, Kunde says, it's also about community involvement. That's why every year, Kunde employees volunteer together at Habitat for Humanity—helping to improve the homes and habitats of those in need. The winery also hosts canine groups from Santa Rosa to sponsor dog adoption events; they welcome shelter dogs to their grounds and donate 20% of wine sales on those days to the organization.

"Everybody thinks sustainability is just about farming practices," Kunde says, "but it's so much more."

Sustainability Practice Performance

of growers practice leaf removal in their vineyard to improve vine health and fruit quality.

95%
of growers allow resident vegetation to grow over winter to encourage nutrient recycling.

Supporting Sustainable Wines

Spotlight on Sonoma County Wineries Committed to Sustainability



Martinelli Winery: Paying Homage to Sustainability

It's easy to take a step back in time at Martinelli's Winery where a historic turn-of-the-century hop barn hosts the tasting room where the walls are adorned with black and white photos that tell the story of a family who has farmed in Russian River Valley since the 1880s.

Part of their success, George Martinelli says, is the sustainable practices his great grandfather Giuseppe Martinelli followed when he and his bride moved from Tuscany, Italy, to settle in California and start a winery. With more than a century of stewardship, Martinelli Winery and Vineyards sought, and received, a certification of sustainability in 2015.

"We are still on the land and protecting the land, and using it in the best way so that we can pass it on," Martinelli states.

Their 400 acres of vines in Russian River Valley and 50 acres on the Sonoma Coast are farmed with an eye on land protection, careful use of resources and care of the vineyards' roughly 120 employees. Water usage is monitored and soil nutrients are measured frequently.

Most of their vineyard employees live on the property in employee housing, refurbished from when Martinelli's ancestors housed migrant workers from the 1920s to 1940s.

Every bottle that Martinelli Winery produces comes from grapes sustainably farmed. For Martinelli, the official sustainable certification was a chance to support the county-wide effort to certify all vineyards sustainable, as well as engage with a movement that they've been a part of since the winery first opened in 1910.

"We want to show people how we farm," Martinelli says. "It's always the responsibility of the generation that's farming right now to make sure the opportunity exists for the next generation, if they want it."



Marimar Estate: A Holistic Focus on Land Stewardship and Future Generations

For more than a decade, the vineyards at Marimar Estate have been farmed with organic practices—with the idea of improved, more balanced ecological health.

In January, the estate took what Vineyard Manager Tony Britton considers to be a more encompassing step that builds upon its organic background—they became certified sustainable.

It was a natural step, he says, for an organic, family-owned vineyard in Green Valley to become certified sustainable. In their 70 acres of vines, Britton uses cover crops to attract beneficial insects and nourish the soil, as well as composting and relying on solar energy. In addition, he has refrained from spraying pesticides since 1996.

Beyond farming practices, Marimar Estate considers sustainability certification a holistic program that includes a focus on employees and neighbors. "First and foremost, we care about the land we farm, we care about our employees and we care about the community." Britton states. "Everything we're doing is to make us a good steward of the land and a good neighbor."

The stewardship of the land speaks to ensuring that the business is there for future generations. For Marimar Torres, whose family has been making wine for five generations in Spain, her family heritage is important. She settled in western Sonoma County with the intention of exporting her family's legacy of fine wine to California, planting her first vineyard in 1986 and opening her winery in 1992.

And she hopes to pass on her vineyard and winery—which only uses Marimar Estates grapes to make Pinot Noir and Chardonnay—to her daughter, Cristina, who is currently working at other wineries to learn the business. "The legacy of passing it down generations is in the family," Britton says. "Sustainability speaks to that."

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Sonoma County Winegrowers would like to recognize our grape growers and vintners who have assessed their vineyards or received sustainability certification from California Sustainable Winegrowing Alliance (CSWA), Fish Friendly Farming, Lodi Rules, or Sustainable In Practice (SIP) since making our sustainability commitment in 2014. Those in bold are certified.

Note: Vineyards below are listed by their vineyard name and/or the business entity name registered with our third party sustainability program partners. When searching for a specific vineyard, look for both the vineyard name and the business entity name. This honor roll list was compiled from information as of December 15, 2017. Any assessments or certifications after December 15 are not accounted for on this list.



CERTIFIED VINEYARDS 12 Moons 32 Winds Vineyard 7th St. Diserens A. Rafanelli Vineyards **Abbe Ranch** Acorn Winery: Alegria Vineyard **Advanced Viticulture Inc Airport Akerlind WDC Ranch Alana Vinevard Alberigi Vineyards** Alderbrook/Orsi Allied Developments/Kountz **Alta Vista Vineyards** Anderson **Anderson-Ranch Andrew's Vinevard Andrews Aquarius Ranch Arbios Arista Vineyard Armagh Vineyard** Arrendell **Arrowood ASERN Family Vineyard Atwood Ranch Aubert Vineyards Baer Vineyards Baker Vineyards Bald Mountain Ranch** Baldocchi **Balletto Vineyards & Winery Balletto: BCD Farms Balletto: Beck Balletto: Bravo Toro Balletto: Hazel's Vineyard Balletto: Ketelsen Balletto: Lennox Balletto: Mill Station Balletto: Mary's Block Balletto: Peletti Balletto: Pierre's Vinevard Balletto: Piner Road**

Balletto: Stony Point Balthazard **Banatao Banti Vinevards** Barbieri **Bare Barrow Vinevards Bartolomei Vineyard Bastoni Vineyards Bateman Vinevard Battle Family Vineyards Batto Fruit Company Batto Vineyards Bauer BDV** Belden **Bella Vita Vinevard Belle Terre Ranch** Bellflower **Bellisimo Ranch Beltane Ranch** Benefi el Vineyard **Bennett Bench Vineyards Bennett Valley Ranch Benovia Winery Benziger Estate Winery** Beringer - Asti Ranch **Beringer Vineyards: Foote Ranch Beringer Vineyards: Knights Valley Beringer Vineyards: La Petite Etoile Bevill Family Trust: Black Ranch Bevill Family Trust: Borri North Bevill Family Trust: Borri South** Ranch **Bevill Family Trust: Hall Road Ranch Bevill Family Trust: Keegan Ranch Bevill Family Trust: MacDonald Ranch Bevill Family Trust: Schneider Ranch Bevill Family Trust: Viognier Ranch Bevill Vineyard Management Bialla Vinevards Bianchi Vineyard Big River Vineyards Birdland Vinevard Black Emerald Vineyard Black Horse Vineyards Bloomfield Ranch Boarsview Vineyards Bob's Ranch Boisset: DeLoach Estate Boland Vineyard Borcher Vinevard Borg Vineyard**

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Braccialini Vineyard Brereton Family Vineyard Brown Forman Wines Bush Crispo Vinevards Butler & Slazinski: Anacleto Vineyard Cakebread Cellars Calegari **Carlisle-Carlisle Vineyard** Carriger Carraro Cast **Cathrine Bonneau Vineyard** Caton **CD Ranches: Lavell Vineyards CDB Winery Centurion Vineyards Changler Vineyard** Chateau St. Jean Winerv Chelli Vinevard **Chenoweth Vineyard Management** Chrome Iron Cisne **Cleary Vineyard Clendenen Vineyard Management Clendenen Vineyard Management:** Botticelli **Clendenen Vineyard Management: Brooks & Vann Clendenen Vineyard Management:** Cambell **McKinney Clendenen Vineyard Management:** Clendenen **Home Ranch Clendenen Vineyard Management: Deodora Clendenen Vineyard Management: Everest Clendenen Vineyard Management:** Geyserville **Investments Clendenen Vineyard Management: Clendenen Vineyard Management: Clendenen Vineyard Management: North & South Clendenen Vineyard Management:** Madden Vinevard **Clendenen Vineyard Management: Clendenen Vineyard Management:**

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Cornerstone Certified Vineyards: Fox Vineyards Cornerstone Certified Vineyards: Ivywood **Cornerstone Certified Vineyards: John Tracy** Vineyard **Cornerstone Certified Vineyards: Joy** Road Vineyard **Cornerstone Certified Vineyards: KSG Vineyard**; Goodin Vineyard **Cornerstone Certified Vineyards: La Cornerstone Certified Vineyards:** Lakeview **Cornerstone Certified Vinevards: Mes Files Cornerstone Certified Vineyards:** O'Connor **Cornerstone Certified Vineyards:** Parson's Homegrown **Cornerstone Certified Vineyards:** Sundawg **Ridge Vineyards Cornerstone Certified Vineyards:** Vine Hill **Cornerstone Certified Vineyards: Wild Rose Coster Family Vineyard Covey Oak** Cox Crane Crockett **Cutrer Vinevards D&L Carinalli Vinevards and Winerv Dairyman Vineyard Dalton Vineyard Darden Vineyard Davero Sonoma, Inc David Demostene Ranch Davidson Vineyard Davitto Vineyard Dawson Ranch Daylight Vineyard Management DeBenedetti** Degrange **Del Rio Ranch** Delaney/Sobieski **Dempel Farming Co. Dempster Vinevard Deridere Aper Vinea** Desimone **Dexter Vineyard** Diageo-California Dinner Dirt Farmer & Co. **Dirt Farmer: Acreage Capital Dirt Farmer: Amaro** Dirt Farmer: Avril/ Gelfand **Dirt Farmer: Benguerel Dirt Farmer: Berlin Dirt Farmer: BR Cohn**

Dirt Farmer: Camporelli **Dirt Farmer: Freemon Dirt Farmer: Geib Ranch Dirt Farmer: GreggGarious Dirt Farmer: Hershberg Dirt Farmer: Hickerson** Dirt Farmer: Hower (It's A Jungle Out There) **Dirt Farmer: Knox Dirt Farmer: Leff/ Mapel Dirt Farmer: Moresco Dirt Farmer: Morning Sun Dirt Farmer: Pinsof** Dirt Farmer: Quarryhill **Dirt Farmer: Roush Dirt Farmer: Shaikh Dirt Farmer: Seidell (Herbitage) Dirt Farmer: Smoke** Dirt Farmer: Swayne Family Ranch, LLC **Dirt Farmer: Van Loben Sels Dirt Farmer: Vesom Dirt Farmer: Viansa Dirt Farmer: Wildwood Doc's Ranch Domain Carneros: Champ Cal** (Pompadour) **Domain Carneros: Smith Vineyard Domaine Carneros Domaine Chandon: Carneros North Domaine Chandon: Carneros South** Ranch **Dow Vineyard Draxton Vinevards Dry Creek Vineyard 10** Dry Creek Vineyard 2,3,6 and 7 **Dry Creek Vineyard 8 Dry Creek Vineyard 9 Dry Creek Vineyards Drvstack Duckhorn Wine Company: Ridgeline** Vinevard **Duckhorn Wine Company: Runnin** Creek Vineyard Duff **DuMol Winery and Vineyard DuMOL Vineyards: North DuMOL Vineyards: Oconn Dunbar Vinevards Durell Vinevard Duryee Vineyard** Duste **Dutton Ranch Corporation Dutton: Abel's Dutton: Barcaglia Lane Vineyard Dutton: Barron Vinevard Dutton: Bello Dutton: Braughton Vineyard Dutton: Bush Vineyard Dutton: Campbell Vineyard**

Dutton: Gamlen Vineyard Dutton: George Jewell Vineyard Dutton: Gerboth Vineyard Dutton: Germone Road Dutton: Goff Vineyard Dutton: Gravenstein hwy Vineyard Dutton: Green Valley Road Vineyard Dutton: Gregori Vineyard Dutton: Hallberg Vineyard Dutton: Hansen Vineyard Dutton: Hill Vineyard Dutton: House Block Vineyard Dutton: J. Gregori Vinevard Dutton: JAS Vineyard Dutton: Jentoft Vineyard Dutton: Jewell Vineyard Dutton: JJJS Sullivan Vineyard Dutton: John Gregori Dutton: Lorenzo Vineyard Dutton: M. Gregori Dutton: Manzana Vinevard Dutton: Martens Vineyard Dutton: Marty's #1 Vineyard Dutton: Marty's #2 Vineyard Dutton: Mengle Vineyard Dutton: Mill Station Vineyard Dutton: Miller Vineyard Dutton: Morrelli Lane Vineyard Dutton: Mrs. George Vineyard Dutton: Palms Vineyard Dutton: Perry Vineyard Dutton: Ross Vineyard Dutton: Sebastopol Vineyards Dutton: Shop Vineyard Dutton: Silva Bros. Vineyard Dutton: SMJ Vineyard Dutton: Stuppin Vinevard Dutton: Sullivan Vineyard Dutton: Sunnyview Dutton: Sylvia Vinevard Dutton: Tennant Vineyard Dutton: Teresa Miller Vineyard Dutton: Thomas Rd Vinevard Dutton: Triple-JS Vineyard Dutton: Walker Hill Vineyard Dutton: Widdoes Vineyard Dutton: Winkler Vineyard Dutton: Zabelle Vineyard E&J Gallo E&J Gallo: Barrelli Creek Ranch **E&J Gallo: Central Sonoma County E&J Gallo: Chiotti Ranch** E&J Gallo: Del Rio Ranch **E&J Gallo: Frei Ranch E&J Gallo: Laguna North** E&J Gallo: MacMurray Ranch **E&J Gallo: Monte Rosso E&J Gallo: Northern Sonoma County E&J Gallo: Southern Sonoma County** E&J Gallo: Stefani E&J Gallo: Twin Valley Ranch **E&J Gallo: Two Rock Ranch Eagan Vineyards Eckert**

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Jordan Vineyard and Winery

Joseph Swan Vineyards

Judge Family Vineyard Justi Creek Vineyards Katon Keegan **Keller Estate** Kelli Anne **Kenwood Vinevards Keresey Vineyards Kick Ranch** Kilkullen Family Vineyard Killen Lease **KL Barr Vineyards Knights Bridge** Kobler **Kopriva Wines: Cassidy Ranch Korbel Champagne Cellars Korbel Champagne Cellars: Barlows** Vinevard Korbel Champagne Cellars: Sonoma **Vinevards** Kozlowski Family Vinevard Kryzaowski Vineyard **Kuimelis Vineyards Kunde Family Estates** La Cienega Vineyard La Porte Cochere Vineyard La Prenda Vineyards Management Lafranchi **Lambert Bridge Winery Lancaster Estate** Las Brisas Vineyard **Lawer Vineyard** Lazy W Leahy **Ledbetter SWG Holdings: Piccolo** Ranch **Lentz Ranch** Leveroni Vineyards **Lily Hill Vineyards Lindley Lease** Lisa's Vineyard **Little Vineyards Lloyd Vineyard Management: Branham Rockpile Vineyard Lme Pine** Loma del Sol Vineyards **Lone Redwood Ranch** Lone Star **Love Vinevards Lytton Rancheria Vineyards** M-G Vinevard **MacLeod Family Vineyard MacRostie Winery and Vineyards Madrone Maddux Estate Madrone Vineyard Management Madrone Vineyard: Ross** Magnolia Ranch Vineyard Marcucci Farms - Home Ranch: Marshas Vinevard **Marimar Torres Estate Marshall Vineyard** Marta Ella Vineyard

Martin Ray Winery: Home Ranch

Martin Rav: Laguna **Martin Vineyard** Martinelli Vineyard Management: Russian **River Vineyards** Martinelli Vineyards & Winery Martinelli: Sonoma Coast Vineyards Massoni Ranch Massoni Ranch: Gagilardo Massoni Ranch: Leffler **Matanzas Mauritson Family Vineyards: Sonoma** County **Vineyards Mauritson Family Vineyards: Treborce McDougle Vinevards Mckinley Medinger Vineyard** Melim Maacama Creek Vineyards: Villa Aix Merlin **Merry Edwards Vinevards** Merry Edwards Winery: Cresta de Oro and **Patterson Merry Edwards Winery: Edwards** Coop Merry Edwards Winery: Edwards-**Merry Edwards Winery: Georganne** Merry Edwards Winery: Maefield Merry Edwards Winery: Meredith Merry Edwards Winery: Rich Haven **Merry Edwards Winery: Sanchetti** Michael Schlumberger Winery: Home Mil Vistas Vineyard Mill Creek Vinevard Millen **Miller Creek** Miller Vineyard Millstation Vinevard Milvistas (Lynch) Mitchell Vineyard LLC **Monson Vinevard Montecillo Vineyards Moran Manor Muhleman Munselle Vineyards Munselle Vineyards: Bard Vineyard Munselle Vineyards: Cadd Ranch** Munselle Vinevards: Coin Flip **Munselle Vineyards: Farrow Ranch Munselle Vineyards: Hocking Ranch Munselle Vineyards: Joseph Family Vineyards** Munselle Vineyards: Mazzoni Vinevards **Munselle Vineyards: North River Vineyards** Munselle Vineyards: Oakridge **Munselle Vineyards: Osborn Ranch**

Munselle Vineyards: Red Fox Vinevard **Munselle Vineyards: River Ranch** Munselle Vineyards: "W" Ranch **Munselle Vineyards: Wasson Home** Ranch **Munselle Vineyards: Wilson Road** Ranch **Murray Farm Murray Vineyard Napoli Vineyards Nathanson Creek Vineyard Newman Vineyard Ranch #1 Newman Vineyard Ranch #2 Newman Vinevards Newsome Family Vineyards Nicholson Ranch Winery** The Nine's Vinevard **Nobles Nolan Vineyards** Nonella **North Coast Vineyard Management North Pacific Vineyard Management North Pacific Vineyard Management: Benett Bench Vineyards North Pacific Vineyard Management: North Pacific Vineyard Management: Bierbaum North Pacific Vineyard Management: Bocage North Pacific Vineyard Management:** Clajeux **North Pacific Vineyard Management:** Hummingbird **North Pacific Vineyard Management:** North Pacific Vineyard Management: Mark **Farmer North Pacific Vineyard Management:** Mendelsohn **North Pacific Vineyard Management:** Nelson **North Pacific Vineyard Management:** R Bar N **North Pacific Vineyard Management: Taylor North Pacific Vineyard Management: North Pacific Vineyard Mangement:** Oddone Vinevard **Nunez Vineyard Management Nunez Vineyard Management: Brown** Nunez Vinevard Management: Bruce **Nunez Vineyard Management:** Dawson **Nunez Vinevard Management: Dellar Nunez Vineyard Management: Engel Nunez Vineyard Management:** Fieldsa

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Rodney Strong Vineyards: Cooley

Rodney Strong Vineyards: Foothill

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Rodney Strong Vineyards: Hubbard Ranch **Rodney Strong Vineyards: Jane's** Vinevard **Rodney Strong Vineyards: Pine Flat** Ranch **Rodney Strong Vinevards: River East Rodney Strong Vineyards: Rockaway** Ranch **Rodney Strong Vineyards: Sleepy** Hollow Ranch **Ron Rubin Winery: River Road** Vineyard **Ross Station Vineyards Rossi Ranch Rotlisberger Ranch Rudd Vineyards Rued Vineyard Russian Hill Wine Estates Ruxton Vineyards** S/J Vineyards **Safford Vinevard** Sale Salem Vineyards Sanchietti Farming, Inc Sanchietti Green Valley Sanchietti Guiseppe **Sanchietti Nonella Chard** Sanchietti Pleasant Hill Vinevard Sanchietti Ranch Sanchietti Sundance Ranch **Sanchietti Two Brothers** Sanchietti Two Dryers Vineyard **Sangiacamo Family Vineyards** Santo Giordano **Sapphire Canyon Sasson Vineyard** Schug Winery Scintilla Sonoma Vinevard **Seghesio Family Vineyards** Seghesio Family Vineyards: Ellis Ranch **Seghesio Family Vineyards: Home** Ranch Seghesio Family Vineyards: Keyhole **Seghesio Family Vineyards: Parker Seghesio Family Vineyards: San** Lorenzo Ranch **Seghesio Vineyards: River Road** Sei Querce Vineyards **Serres Ranch Sevas Vinevard** Sevillano Shawn **Shone Farm Vineyard Siebert: Alton Lane** Siebert: Old Redwood Hwy Vineyard Siebert: Sonoma Mountain Road Vineyard Silk **Silver Oak Cellars**

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Silver Oak Cellars: Alexander Valley **Estate** Winery Silver Oak Cellars: AV 128 Silver Oak Cellars: Sausal Creek Vineyard Silver Oaks Cellars: AV Estate Silver Oaks Cellars: Miraval Silver Oak: Red Tail Ranch Silverwood Ranch Simi: Del Rio **Simi: Encinos Simi: Goldfields** Simi: Landslide Vineyard Simi: Los Amigos Simi: Red Fan Simoncini Vineyard Simpatico Vinevard **Sink Vineyard Skinner Vineyard Smith Vinevard Soda Rock Somer Grant Vineyards Somers HSK Vinevards Somers Vineyard Management** Sonoma Ag Art: Caties Corner Sonoma Ag Art: Coffey Lane Sonoma Ag Art: Matthews Station **Sonoma Foothills Sonoma-Cutrer Vineyards: Estate** Vinevard Sonoma-Cutrer Vineyards: Kent **Sonoma-Cutrer Vineyards: Les Pierres Vineyard** Sonoma-Cutrer Vineyards: Owsley Vinevard Sonoma-Cutrer Vinevards: Shiloh Sonoma-Cutrer Vineyards: Vine Hill Sonoma Mountain Vinevard **Spring Hill Ranch and Vineyard Springhill Vineyard** St. Francis Winery St. Francis: Behler Vineyard St. Francis: Lagomarsino Vineyard St. Francis: Wild Oak Vineyard **Stamos Vineyard Starlite Vineyards Starr Creek Vineyard** Starscape **Stetson-Greene Vineyards** Stevens **Stiling Vineyards Stoetz Vinevard** Stornetta: La Terre Promise Vineyard Stracquadanio Stuhlmuller Vinevards **Summa Vineyards Summer Home Park Sunbreak Vineyard Services Sundance Ranch**

Taylor Lane T-Bar-T Ranch **Teviot** The Murray Farm **Theriot Vineyards Thompson Vineyard Thorton Ranch Three Sticks Winery Tilton Head Titus Vinevard Toboni Vineyard** Tognazzini Vineyard **Tran Vinevard Trattore Vineyards Treasury Wine Estates** Treasury Wine Estates: Asti **Treasury Wine Estates: Grace Benoist Treasury Wine Estates: Knights** Valley **Treehouse 1 Treehouse 2 Trenton Station Vineyard Tri Valley Vineyard Management Trinchero Family Estates: Cloverdale** Ranch **Trinchero Family Estates: Crocker** Ranch **Trinchero Family Estates: River Road** Ranch **Trinity Ridge Trueheart: Smith Truett Hurst Winery: Home Ranch Truett-Hurst Twin Hill** Two Brothers Vinevard Two Brothers/Guiseppe Vineyards **Two Driers Vineyard Twomev Cellars Twomey West Twomey: Marino Twomey: West-Pin Uboldi Vineyards Uptick Russsian River** Vadasz Valdez and Sons Vineyard Management **Valdez Vineyards Valdez Vineyards: Shop** Vallejo Vella Vineyard Vena Vinevard **ViMark Vineyards ViMark Vineyards: Cloverdale ViMark Vineyards: Flatridge** ViMark Vinevards: Gevserville ViMark Vineyards: Nervo **ViMark Vineyards: River Road Vineburg Ranch Vinedresser Vineyard Management**

Vinedresser Vineyard Management:

Confidant

Vinedresser Vineyard Management: Le Vois **Vinedresser Vineyard Management: Provisor Vinedresser Vineyard Management:** Walker Station **Vinedresser Vineyard Management:** Westerhold **VinePro Vineyard Management:** Gallaher **VinePro Vineyard Management:** Grable **VinePro Vineyard Management:** Hoffner **Vinepro Vineyard Management: Jade** Mountain **VinePro Vineyard Management:** Lakeview **VinePro Vineyard Management: VinePro Vineyard Management:** Lucky 21 **VinePro Vineyard Management:** Nineveh Vinevard **VinePro Vineyard Management: Perry VinePro Vineyard Management: Poplar** Vinevard VinePro Vineyard Management: Rink **VinePro Vineyard Management:** Ritchie **VinePro Vineyard Management:** Schrader **VinePro Vineyard Management:** Simpson Vineyard **VinePro Vineyard Management: VinePro Vineyard Management:** Varenna **VinePro Vineyard Managemet: Trieb Vineprod Flowers** Vino Farms, LLC Vino Farms: Cameron **Vino Farms: Lambert Vino Farms: Piccolo Vino Farms: Preston** Vino Farms: River East **Vino Farms: Wasson** Virginia Dare Winery Rose Ranch Virginia Dare Winery Walking Tree Vivio Vogensen/Piccetti Vineyards **Walker Station** Walker Vineyard **Warm Springs Ranch** Warnecke Ranch & Vineyards Wat Vineyard **Wayfarer Farms Welch Vineyard Management** Wells/S&K Ranch West Wines: Akerland DC

Westside Farms Westside Lease Ranch Westside Ranch White Wilcox Wild Ridge Wildcat Mountain Vinevards William Gordon Winery: Perry William Gordon Winery: Pesonen William James Vinevard **Williams Selvem Estate** Williams Selyem: Drake Vineyard Williams Seyluem: WS: Eastside Williams Selyem: Pebble Ridge **Vineyards** Williams Vinevard Williamson 2 **Wilson Vineyards** Windsor Oaks Vineyards and Winery Wine Creek Vineyard Winery Vineyard **Winners Circle** Wohler Wolcott **Woods Alexis Vineyard Woods Kay Vineyard Woods North Vineyard** Worner **Wycoff Vineyard Yeomans Yoakim Ranch** Zichichi Family Vineyards and Wines **Zimmerman Vineyards**

ASSESSED VINEYARDS

2 Limones Abbondanza Vintners Square Acure Estate Adam and Eve Vineyard Agri-Tect Ahven Vineyard Alden Park Alexander Vineyard Allied Grape Growers: Two Brothers Alper Vinevard Alta Vista Amapola Creek Anderson Estate Annadel Estate Vineyards: Bordigioni Family Winery Art Paul Vineyard Azzaro B-50 Baker Baldwin Barba Vineyards Bartholomew Park Bavarion Lion Bazzano Bcrs/Holden Beard Vineyard

Syar Family Vineyards

Tanya's Vineyard

Sutter

Bedrock

Beliz Bella Sonoma Bellacaria Berger/Oak Shade Bill Foss Billy Gregorio Vineyard Birch Estate Birdland Vineyards Bisordi Ranch and Vineyard Blakes Launch Vineyard Blankenship Blue Moon Blye Rock Vineyard Boatman Boeck Bohan-Dillon Bonino Boriolo Brigden Brownell Brushera **Bucher Vineyard** Buck Hill Vineyard Buena Tierra Carlisle-Dos Acres Carlisle-Montafi Cartan Vineyards Castle Cavedale Vineyard Centurian Vineyards Ceja Vineyards Chalk Hill Winery Vineyard Chambers Chandler Ranch Char Vale Charlie Smith Chavoor Vinevard Services: Swicegood **Chemical Estates** Choate Christopher Creek Winery Clayton Clear View Cline Cellars Cline Cellars: Catapult Ranch Cline Cellars: Diamond Pile Ranch Cline Cellars: Eastside Cline Cellars: Five Sisters Ranch Cline Cellars: Westside Coco Bean: Brown Collier Vineyard Cornell Coturri Estate Coyote Crest Vineyard Coyote Hill Vineyards Covote Ridge Creeks End Vineyard - Downstream Critchfield Croft Vinevards Cullinan Vineyard Cummings Cuneo Wilson

Curley

Cut Root Vineyard

Dalton Vineyard Dana Brock David Bruce Winery: Twin Hill Davis **Dayton Vineyards** De Burca Wines: Cooper's Mill De Burca Wines: Home Vineyard De Coelo DeMeo Vinevards Denner Ranch Dillworth Vineyards Dirt Farmer: Tempesta **DNA Vineyards** Donahue Donum Estate Winery Double T Ranch Dr Smith **Drummond Pike** Dry Creek Bench Vineyard **Edward James Vineyard** El Molino **Emeritus Vineyards** Emeritus Vineyards: Hallberg Ranch Emeritus Vineyards: Pinot Hill Emmv Line **Enterprise Vineyard Management** Enzanauer Vineyard Management Enzenauer: CK Vineyard Enzanauer: Ed's Ranch Enzanauer: Hemar Road Enzenauer: Gino's Ranch Enzenauer: La Promessa Ranch Enzenauer: Maddocks Vineyard Enzenauer: Watson Vineyard Ernest Estes **Everest Ewald Vinevard** F and L Rebottaro Ranch: River Rd. Ranch Faloni Ranch Favmonville Flanagan Wine: 3 Starrs Flanagan Wines: Flanagan Vineyard Florence: Mark Zuckerman & Lori Hunt Forchini Vineyards and Winery: Dry Creek Bench Vineyard Forchini Vineyards and Winery: Russian River Terrace Vineyard Four Seasons Vineyard Management Frank Johnson-South Frog Creek Frostwatch Vineyards Funsten Furlong Vineyards G&G

GB Vineyards GCM Vineyards Gelburd Gianquinto Goodkin Vineyards Graham Family Vineyard Graton Green Acres Greendale Vineyards Greendale Vineyards: Phillips Guillermo Hanks Lease Hansen Vineyard Hastings Vineyard Hawk Hill Vineyard Hawk's Roost Ranch #1 Hawk's Roost Ranch #2 Hazerot Vineyards Heirs Of My Dream Heller Family Vineyards Hemar Ranch Herman Hernandez Herrick Vineyards Hi Vista Hill Hill/Mc Hirschnitz Hogan's Run Vineyard Hopkins River Ranch Hopland Pro Hughes Hundall Hunter Farms Home Ranch Iron Horse Ranch and Vineyards Jack Hill Jackson Park Jenkins Ranch Joe Benziger John Somers Vinevard Kamen Vinevards Katherine Lindsay Vineyard Kiger Family Vineyards Kinley Drive Kinsey Vineyard Kitt Vineyards Klopp Ranch Knob Hill 12 Knob Hill 2743 Kosich Kosta Brown Keefer Ranch K-Woods: Oddman Vineyards La Cruz Vineyard at Keller Estate Laguana Vineyard Landmark Vineyards Landy Family Vineyards Lark Vinevard Larson Family Winery Lasseter Laurel Glen Vineyard Lazy A&C

Lazy M

Lazy P, K & G Ranches Lew: Organic Lew: Sustainable Lew: Transitional Liquid Sky Little Boot Lloyd Vineyard Management: Camelia Lloyd Vineyard Management: Foote Lone Redwood Ranch: MC Mullen Long Redwood Ranch Lookout Ridge Los Alamos Los Chamizal Vineyards Lost Acres Lowe Madden Vineyard: Madden Ranch Madhavan Marcucci Marek Mariani Mario Blasi Ranch Mascherini Mathy McAdams McClain McCloskev McCoy Vineyards Mcgraw McWilliams Medlock Ames Vineyards Meola Vineyards Meredith Meyer Mi Dulce Corazon Vineyard Mill Creek Vineyards Mizany Vineyard Monfredini Moon Mountain Moonridae Moore Vineyards Morelli Morris Ranch Vineyards Mounts Vineyard & Winery Mt Olivet Mtv Ranch Msgr. Fahey Vineyard Mulas Family Farms Mulas Family Vineyards: Dairy Murphy Ranch Vineyards Nannini Napa Sonoma VineGroup: Meadowlark Nelson Ranch Nick Leras Vineyards Nord Coast Vineyard Service Norris Norris Vineyard Northside Nunemacher Nunes Ranch Nuns Canyon Okava Olivet Grange Vineyard Olivet Vineyard

Gaddis

Garrison Ranch

Gasparini/Beals Vineyard

Oltranti Opatz P. Schwab or Williams Pagani Ranch Passalacqua Vineyard Pastori Winery Paul Paula O'connor Pauls Vineyard Pesonen Peterman Petersen Land Management Petersen Ranch School House Creek Peterson Vineyards: Fall Creek Vineyard Petris Phillips Mary-Paige Piner Road Ranch Platt Vinevard Plum Ranch Pony Ranch Vineyard Ponzo Ranch LLC Pratt Family Vineyard Price Ranch Quarryhill Raggio Trust Rancho El Mar & Ranch Olives Rancho Emilliano Rancho Magay Rancho Miguel: East Side Rancho Miguel: West Side Rancho Vineyards: Rancho Maria Raymond Foppiano **REAM Meyer** REER Ellis Ranch Regan Remich Ridge Ricci Vinevards RV1 Richard Dillworth Vineyards Ricioli Bros. Rist Vinevards Rivers Edge Robledo Vineyards: Cuttings Robledo Vineyards: La Familia Robledo Vineyards: Lantosca Robledo Vineyards: Las Gallinas Robledo Vineyards: Rancho Cuvare Robledo Vinevards: Rancho Hermanos Robledo Vineyards: Rancho Lazaro Robledo Vineyards: Rancho Manzoni Rocioli: Westside Rocioli: Westside - Eastside Rockin H Ranch Rockpile Roger Wishard Vineyard Rossi Rowe Ruxton S&S Sable Ridge Saitone Vineyard

Sandhill Sasaki Saver, Llc Sceales Vinevard Schare Schaupp Schmalzriedt Severson Shadick Shakked Shea / Collins Shell Silver Cloud Simeon Simon Hill House Simons Valley House Simpson Sinclair Ranch Skikos Small Vine Viticulture Sodini Vineyard Somers Vineyard Sonoma Creek Vineyards Sonoma Creekland and Farm Soracco Family Vineyards Spadoni Spencer St. Peters Stoetz Stone Edge Vineyards Stone Ranch Stone Vinevard Strathcycle/VanZutphen Sui Generis Vineyard Summy Sunnyslope Svoboda Sweetwater T&A Vinevards Talawind Vinevard TAM Tambellini Vineyard Tate Taylor Teldeschi Ranch Teldeschi Ranch #1 Teldeschi Ranch #2 Terra de Promissio Terra Sonoma The Hess Collection: Mardikian Vineyard Timber Crest Farms & Peters Vineyards Tolay Vista Vineyards Tolmasoff Trentadue **Trinite Estate** Tusi Twin Pines Ranch Two Moon Vineyard Tzabaco Ranch Vineyards U7 Occidental

Unti #1

Unti #2

Upper Ridge V. Buchignani Vineyard Valley of The Moon Verhey Viluko Vinevards Vina Del Sol Adobe Vina Del Sol Dalte Vina Management Services **Vineyard Commons** Vineyard of Pasterick Walker Station - Riel Wallace Creek Wallstrum Family Vineyards Walsh Vineyard Management Walsh: Rhinefarm Warm Springs Ranch Weinstock White Dove White Perry Vineyard Wild Hog Vineyards Wild Thyme William Gordon Winery: Hill-McAweeney Wildrose Wilson Artisan Wines Wilson Artisan Wines: Cloverdale Wilson Artisan Wines: DeLorimier Wilson Artisan Wines: Hales Wilson Artisan Wines: Matrix Wilson Artisan Wines: Mazzacco Wilson Artisan Wines: Pezzi King Wilson Artisan Wines: Sawver Wilson Artisan Wines: Silva Wilson Artisan Wines: Smith Orchard Wilson Artisan Wines: Warm Springs Ranch Windacre Wilson Artisan Wines: Wedding Cake Windsor Creek Vineyard: Carr Enterprises Wolf Run Vinevards Wollmer Woods Alexis Woods North Yamoah Yellow Rose

SUSTAINABLE WINERIES

Acorn Winery
Alexander Valley Vineyards
Asti Winery
Balletto Vineyards
Black Kite Winery
Blackstone Winery, Sonoma
Benziger Family Winery
C Donatiello Winery
Carneros Hills Winery
Carneros Wine Company
Cartograph Winery
Chateau St. Jean Winery
Christopher Creek Winery
Cinque Insieme Winery

Cline Cellars Clos du Bois Copain Winery Cross Barn Winery Donum Estate Drv Creek Vinevard **Dutton Estate Winery** Francis Ford Coppola Winery GlenLyon Winery Gloria Ferrer Winery Graton Winery Hafner Vineyard Hartford Winery Heck Cellars Winery Heirs Of My Dream Winery, Inc. Imagery Estate Winery J. Vineyards and Winery J Pedroncelli Winery Jackson Family Wines Jacuzzi Family Vineyards Keller Estate Winery Kendall-Jackson Winery Kittvhawk Winerv Korbel Champagne Cellars Kunde Family Winery La Crema Winery Lancaster Estate Larson Family Winery Laurel Glen Winerv MacRostie Winery and Vineyards Marimar Torres Estate Vineyards and Winery Mazzocco Martin Ray Winery Martinelli Winery Merry Edwards Winery Murphy-Goode Winery Paul Hobbs Winery Punchdown Cellars Purple Wine + Spirits Ram's Gate Winery Ravenswood Winery Rodney Strong Wine Estates Ron Rubin Winery Shone Farm Winery Siduri Winery Silver Oak Cellars - AV Simi Winery Sonoma-Cutrer Winery Sonoma Winery Split Creek Winery St. Francis Winery and Vineyard Stonestreet Winery Three Sticks Winery LLC Two Amigos Winery Twomey Cellars Valley of the Moon Winery at Madrone Estate Verite Winery Vinwood Winery Virginia Dare Winery and Vineyards William Gordon Winery

Sanderson Ranch

Windsor Oaks Vineyards

Our Creed

We are farmers always

We are grape growers today

We believe in preserving agriculture for future generations

We see sustainability as our compass for better farming and business

We understand that history offers a guide to making decisions in the future

We believe in continuous learning, improvement and collaboration

We are positive contributors to our community and industry

We are caretakers of the land we inherited on behalf of those who will inherit it from us

We are Sonoma County Strong

SonomaWineGrape.org