



Emailed and Posted: 1/6/2021

Agenda and Notice for Commission Executive Committee

DATE: January 19, 2021

TIME: 12:00PM

Zoom Meeting
Meeting ID: 845 2305 0007
Passcode: 971671

<https://us02web.zoom.us/j/84523050007?pwd=Ulg3V0hEUEU4MnNZRzBOWEiORmpSdz09>

By Phone: (669) 900-9128

1. Call to order (Chairman)
 - a. Approve minutes of last meeting
 - b. Public Comments on Agenda Items
2. Chairman's Report
 - a. COVID-19 Update
 - b. Marketplace Update
 - c. Other
3. President's Report (Kruse)
 - a. Staffing Update
 - b. Dollars & Sense Recap
 - c. Marketing Update
 - d. Grower Programs/Sustainability Update
 - e. SCGGF Update
 - f. Other
4. Financial Update (Piontek)
5. Issues and scheduling for next meeting: **Executive Committee on February 16, 2021 via Zoom**
6. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda is available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>