



Posted: Friday, December 18, 2020

**10-DAY NOTICE OF MEETING AND AGENDA  
Board of Commissioners  
Monday, January 4, 2021 3:00 PM**

**Join Zoom Meeting**

<https://us02web.zoom.us/j/83479292198?pwd=ZmxLMWdZLzFqcUtlWDZWUDRZS3ViZz09>

**Meeting ID: 834 7929 2198**

**Passcode: 379967**

**One tap mobile**

**1-669-900-9128**

- 3:00 – 3:10 Welcome & Procedures (Glenn Proctor)
- a. Call to Order & Roll Call
  - b. Approve Minutes of Last Meeting
  - c. Public Comments on Agenda Items
- 3:10 – 3:30 Chairman’s Report (Glenn Proctor)
- a. Marketplace Update
  - b. Other
- 3:30 – 3:40 Ag Commissioner Report (Andrew Smith)
- 3:40 – 4:50 President’s Report (Karissa Kruse)
- a. Staffing Update
  - b. Partner/Community Collaboration
  - c. Marketing & Programming Update
  - d. Dollars & Sense Update
  - e. Grape Grower Foundation Update
  - f. Other
- 4:50 – 5:00 Finance Committee Update (Ledbetter-Foster/Piontek)
- a. Assessment & Financial Update
- 5:00 Adjourn

**Issues and scheduling for next meeting – Monday, February 1, 2021**

**Location: Zoom**

*All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda is available on the Internet at <http://www.cdfa.ca.gov/mkt/mkt> or <http://www.sonomawinegrape.org>*