



## Annual Commission Sponsorship Benefits & Opportunities

The Sonoma County Winegrape Commission (SCWC) is tasked with increasing the value of the Sonoma County winegrape crop. The long-term success of grape growers and the wineries they supply is vital to preserving agriculture in our county. Through marketing and educational programs, the SCWC promotes and protects this agricultural and community resource. We invite you to support Sonoma County growers. Your sponsorship dollars will be used to expand promotion of the Sonoma County brand and support grower education programs.

Please review the below Commission Sponsorship levels and opportunities. Commission Sponsors are listed on the SCWC website and acknowledged at major SCWC grower events. The SCWC Commission Sponsor webpage promotes your business and increases your visibility. Please visit [www.sonomawinegrape.org/sponsors](http://www.sonomawinegrape.org/sponsors).

### Growers Circle \$10,000

Recognition as Founding Member of Growers Circle

Growers Circle Lunch/Reception

Presentation to SCW board/1x each year

Case Studies (Business or Human Interest) website spotlight

Full page ad in *Vine Times* Newsletter

Free exhibitor space at Dollars & Sense Tradeshow in January and at the Annual Grower BBQ & Tradeshow in June

Recognition in Annual Report

Logo listed on program at major SCWC events

Logo listed on all SCWC *Vine Times* newsletters as a Growers Circle Sponsor

Annual listing on SCWC website with logo and link to Sponsor's website

Listing in Winter *Vine Times* Newsletter as Growers Circle Sponsor

### Platinum \$3,500

½ page ad in *Vine Times* Newsletter and/or SCWC email news

Free exhibitor space at Dollars & Sense Tradeshow in January and at the Annual Grower BBQ & Tradeshow in June

Recognition in Annual Report

Logo listed on program at major SCWC events

Logo listed on all SCWC *Vine Times* Newsletters as a Platinum Sponsor

Annual listing on SCWC website with logo and link to Sponsor's website

Listing in Winter *Vine Times* Newsletter as Platinum Sponsor

### Gold \$1,500

SCWC email news blast communication opportunity

Free exhibitor space at Dollars & Sense Tradeshow in January

Eligibility to participate in Annual Grower BBQ & Tradeshow in June (exhibitor space fee not included)

Recognition in Annual Report

Annual listing on SCWC website with link to Sponsor's website

Listing in Winter *Vine Times* Newsletter as Gold Sponsor

## **Silver \$750**

Free exhibitor space at Annual Grower BBQ & Tradeshow in June  
Eligibility to participate in Dollars & Sense Tradeshow in January (exhibitor space fee not included)  
Recognition in Annual Report  
Annual listing on SCWC website with link to Sponsor's website  
Listing in Winter *Vine Times* Newsletter as Silver Sponsor

## **Bronze \$350**

Eligibility to participate in SCWC tradeshows in January and June (exhibitor space fees not included)  
Recognition in Annual Report  
Annual listing on SCWC website with link to Sponsor's website  
Listing in Winter *Vine Times* Newsletter as Bronze Sponsor

## **Additional Sponsorship Opportunities**

### **Weather Network Sponsorship:**

We would like to offer companies the opportunity to help sponsor the weather information service, with phone and internet access provided currently by Western Weather Group.

These forecasts are available at no charge to growers and are delivered to personal computers and smart phones or the forecasts can be accessed by telephone. These enhanced weather tools help growers to better manage frost risks, irrigation scheduling, and water conservation and mildew control programs. All are important aspects of quality grape production. Many growers check the weather updates twice daily during the frost season and rely on this information for scheduling viticultural operations. The weather information currently provided by Western Weather is a valued tool for grape growers.

For more information please visit [www.sonomawinegrape.org/weather](http://www.sonomawinegrape.org/weather)

### **Sonoma County Pruning Championship Sponsorship:**

Each year, the Sonoma County Winegrape Commission organizes the annual Sonoma County Pruning Championship. The 2015 event will be held on Friday, February 13, 2015, at Shone Farm. This event recognizes the valuable skill of pruning and celebrates the vineyard workers who excel at this important cultural practice.

Employers from all corners of Sonoma County send their best pruners. The participants are judged by skill and speed. The event kicks off with heats followed by the final competition, awards and lunch. The Championship is free of charge and open to the public. Sponsorship dollars help to cover the cost of the venue, refreshments and lunch.

For more information please visit: [www.sonomawinegrape.org/sponsors/pruning](http://www.sonomawinegrape.org/sponsors/pruning)

### **Annual Holiday Harvest Celebration:**

Toast Another Successful Harvest at the SCWC Annual Holiday Harvest Celebration! Join our SCWC Commissioners, staff and fellow grape growers for a special holiday toast and celebration! We commemorate the exceptional harvest season here in Sonoma County and gather together as a winegrower community to celebrate everyone's hard work and accomplishments.

For more information please visit [www.sonomawinegrape.org/holiday-harvest-celebration](http://www.sonomawinegrape.org/holiday-harvest-celebration)

If you are interested in providing additional support to Pruning Championship, Weather Network Sponsorship, or Annual Holiday Harvest Celebration, please contact Andriana Duckworth at [Andriana@sonomawinegrape.org](mailto:Andriana@sonomawinegrape.org) or (707) 522-5867.

*Please note that the business of all sponsors must be reasonably related to the SCWC and/or the wine industry in Sonoma County, and cannot be political in nature.*