



ABOUT US

The Sonoma County Winegrape Commission, also known as Sonoma County Winegrowers (SCW), is a marketing and education organization dedicated to the promotion and preservation of Sonoma County as one of the world's premier grape growing regions. SCW has oversight by California Department of Food and Agriculture which supports producer regions. With more than 1,800 growers, SCW's goal is to increase awareness and recognition of the quality and diversity of Sonoma County's grapes and wines through dynamic marketing and educational programs targeted to wine consumers around the world.

In January 2014, SCW committed to becoming the nation's first 100% sustainable winegrowing region by 2019. As of December 2015, 64% of the vineyard acreage in Sonoma County has gone through the sustainability self-assessment and 48% of vineyards are certified by a third party auditor. These sustainability efforts were recently recognized with California's highest environmental honor, the 2016 Governor's Environmental and Economic Leadership Award (GEELA).

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Commissioners: Kevin Barr (Chairman), Joe Dutton (Vice Chairman), Mark Sanchietti (Treasurer), John Balletto, Duff Bevill, Doug McIlroy, George Martinelli, Bret Munselle, Glenn Proctor, Steve Sangiacomo, Ray Johnson (Public Member at Large)

Alternates: Domenic Carinalli, Anna Darden, Marissa Ledbetter, Richard Mounts, Vickie Mulas, Mark Pasternak, Brad Petersen, Dan Rotlisberger, Rich Schaefer, Brent Young, Rhonda Smith (Public Member at Large)

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